



The Black Caucus of American Library Association, Inc.

**10th National Conference of
African American Librarians**

CULTURE KEEPERS X

Beyond Library Walls:
Innovative Ways to Engage Our Communities

August 9 – August 13, 2017
Atlanta, Georgia
Grand Hyatt (Buckhead)



Proceedings of the 10th National Conference of African American Librarians

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Introduction

Message from the Editors...

Greetings BCALA members and NCAAL 10 attendees,

It is an honor to present to you **Culture Keepers X: Beyond Library Walls: Innovative Ways to Engage Our Communities: Proceedings of the 10th National Conference of African American Librarians**. This publication showcases the contributions, commitment and dedication of the various speakers, presenters, and performers. It was their talents and hard work that made the 10th National Conference of African American Librarians one of the best and most successful conferences in the history of African American librarianship. We can be very proud of what we have accomplished since 1927 when the first Negro Library Conference was organized! The 10th NCAAL was indicative of the excellent planning, execution, and delivery of activities related to the selected theme!!

This informative publication would not have been possible without the efforts of the NCAAL 10 Proceedings Committee, a team of dedicated and distinguished librarians: Chair, Shannon D. Jones, Irene M. Lubker, Dr. Anita J. O'Neal, and Jahala Simuel. The entire team worked untiringly and cooperatively to compile the meeting proceedings. Kudos to you all!!

In closing, we would like to express our appreciation to the conference co-chairs, Carolyn Garnes and Dorothy Guthrie for allowing us to be a part of this venture. We would also like to express appreciation to the presenters, speakers, moderators, and performers for their contributions to the conference proceedings. In addition, we thank BCALA President Denyveta Davis, Vice-President/President-Elect Richard Ashby, the BCALA Executive Board and Officers, the NCAAL 10 Conference Committee, and all of the volunteers for making NCAAL 10 a truly wonderful and inspiring conference! We could not have done it without each of you!!

Sincerely,

10th NCAAL Proceedings Committee

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Mission and Purpose of BCALA

BCALA Mission: The Black Caucus of the American Library Association serves as an advocate for the development, promotion, and improvement of library services and resources to the nation's African American community; and provides leadership for the recruitment and professional development of African American librarians.

BCALA Purpose: To call to the attention of the American Library Association the need to respond positively on behalf of the Black members of the profession and the information needs of the Black community by reviewing, analyzing, evaluating, and recommending to the American Library Association actions on the needs of Black librarians which will influence their status in the areas of recruitment, development, advancement, and general working conditions; and to provide information on qualifications of Black librarians.

To review the records and evaluate the positions of candidates for the various offices within ALA to determine their impact upon Black librarians and services to the Black community.

To monitor the activities of Divisions, Roundtables and Committees of the American Library Association, by active participation within these groups, to make sure that they are meeting the needs of Black librarians.

To serve as the clearinghouse for information about Black librarians in promoting their wider participation at all levels of the profession and the Association.

To support and promote efforts to achieve meaningful communication and equitable representation in state associations and on the governing and advisory boards of libraries at state and local levels.

To facilitate library service which will meet the information needs of Black people.

To encourage the development of authoritative information resources about Black people and the dissemination of this information to the larger community.

To open up channels of communication through Black librarians in every unit of the ALA.

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Dorothy Guthrie

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Zaundra Brown

*Posthumously

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Dr. Harry Robinson, Jr., 1974-1976	Gladys Smiley Bell, 2000-2002
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Doreitha R. Madden, 1980-1982*	Wanda K. Brown, 2006-2008
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Dr. Barbara Williams Jenkins, 1984-1986	Jos N. Holman, 2010-2012
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Dr. John C. Tyson, 1990-1992*	Denyvetta Davis, 2016-2018
Dr. D. Alex Boyd, 1992-1994*	

***Deceased**

**Editorial Team for the Proceedings of the 10th National Conference of
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Charleston, SC

Irene M Lubker
Medical University of South Carolina Libraries
Charleston, SC

Dr. Anita J. O'Neal, Co-Chair
Retired, Dean former Atlanta University Library School
Atlanta, GA

Jahala Simuel
Louis Stokes Health Sciences Library
Howard University
Washington, DC

Preconference

Coretta Scott King Book Award

Wednesday, August 9, 9:00 a.m. – 3:00 p.m.

Atlanta City Hall

Eight Coretta Scott King Book award winning authors and illustrators made an unprecedented appearance the at a preconference during the 10th National Conference of African American Librarians held in Atlanta, GA at the Martin Luther King Center for Non-Violet Social Change's Freedom Hall.

Never before in recent years has this many CSK Award winning authors and illustrators appeared together. The prestigious panel included Illustrators Jerry Pinkney, R. Gregory Christie and James Ransome; authors: Sharon Draper, Sharon Flake, Nikki Grimes, Carole Boston Weatherford and Jason Reynolds.

The audience was treated with statements by each about what happen when they got the call that they had won the award. The Award winners are announced during the American Library Association Mid-winter conference usually held in January each year. The responses were both humorous and

serious. Some did not realize they won the award until it was announced in the press. Each also shared an award-winning book and gave tips on using the book with children. The audience which consisted of conference attendees, local librarians, teachers and children's book lovers were wowed by the presenters Attendees were greeted by Lev and Joyce Mills. Lev Mills designed the Coretta Scott King Book Award seal and Joyce Mills served as moderators, is a former children literature professor at the Atlanta University Library School and early Coretta Scott King Committee member.

A video was presented revealing the legacy of Lev Mills. Mills talked his career, relationship Glyndon Greer (CSK Founder) and explained the unique features of the seal. In a casual atmosphere, attendees were able to dine with the authors and illustrators as well as take away great ideas and be enlightened about the design of the CSK seal.

Preconference

Beyond Library Walls: Community Engagement Models

August 9, 9:00 a.m. – 3:00 p.m.

Atlanta City Hall

Attendees were presented with two community engagement models that resulted in new and improved services. Amy Phuong, the Commissioner of Atlanta's Department of Parks and Recreation revealed how they re-opened all 33 of the city's recreation centers and turned them into safe havens where the city's young people could receive academic enrichment, engage in physical fitness activities and learn character-building skills.

Dr. Gabriel Morley spoke about Atlanta's strategy to garner 65 percent of voters in Atlanta-Fulton County to approve a \$275 million bond referendum that funded eight new libraries in the Atlanta-Fulton Public Library System and two expanded libraries. Attendees viewed many these library designs and unique features. Councilwoman Mary Norwood presented a proclamation to Black Caucus and hosted a lavish reception.

Preconference

African American Heritage Tour

Wednesday, August 9, 10:00 a.m. – 2:00 p.m.

Atlanta is long recognized as a city of African-American history and achievement. Many prominent African-Americans, past and present, have close ties to the city: Martin Luther King, W.E.B. DuBois, Booker T. Washington, James Weldon Johnson, Hank Aaron, Muhammad Ali, Marcus Garvey and the list goes on and on. Indeed, much of the city's African-American legacy has impacted the world.

Attendees were able to relax on your comfortable motor coach as they followed the trail of Atlanta's African-American history while illuminating Black life and achievement in the city from pre-Civil War to the present day. They toured the historic landmarks of our legacy: traveling down Auburn Avenue, once considered the wealthiest African-American street in the world. They departed bus and toured the Martin Luther King National Historic District. They were able

visit the tomb of Dr. and Mrs. King, world famous Ebenezer Baptist Church, the exhibition halls and gift shops and traveled through Dr. King's childhood neighborhood and view his birth home.

Attendees enjoyed a boxed lunch compliments of the local arrangement team. Then journeyed to the West Side for a drive through look at the Atlanta University Center; the largest Black educational complex in the world. The center is comprised of six colleges: Spelman College, Morehouse College, Morris Brown College, Clark Atlanta University, the Interdenominational Theological Center and the Morehouse School of Medicine. Legacy Tours provided us an opportunity to share this unique historical excursion with our attendees.

Opening Session

Denyveta Davis, BCALA President

Thursday, August 10, 1:00 – 2:30 p.m.

Grand Hyatt – Ballroom II

Good Afternoon Family, Welcome to the 10th National Conference of African American Librarians (NCAAL) in Atlanta, Georgia. This conference commemorates 25 years since the first was held in Columbus, Ohio in 1992. As President of the Black Caucus of the American Library Association (BCALA), I bring you greetings from the BCALA Officers and Executive Board. I am excited you are here. My goal is to interact with all you during the conference.

Our national conference has an esteemed reputation of excellence, as it is the largest conference devoted to African American librarians and those librarians serving African American and minority communities thanks to the vision of Dr. John Tyson, BCALA President 1990-1992.

We have gathered in Atlanta bringing our unique backgrounds and experiences from various libraries and communities. Whether you have attended previously or for the first time, this conference is the perfect environment to create and rekindle friendships, learn new strategies and practices and just have fun.

I would like to thank Jim Neal, President of the American Library Association and Loida Garcia-Febo, President-Elect for

being in attendance.

I am grateful to Conference Co-Chairs, Carolyn Garnes and Dorothy Guithrie, conference planning leaders and their teams, Atlanta local arrangements, sponsors, exhibitors, authors, illustrators and volunteers for their hard work to create an unforgettable experience. Let's congratulate them on a job well done.

We are exciting about the robust schedule of programs and activities planned with emphasis on sharing innovative ways to engage our communities beyond library walls. Opening and speakers will "WOW" you with their powerful stories, insights and experiences. Presenters will share their ideas and equip you with tools, strategies and resources to take back to your libraries and communities. Authors will inspire you with their words and illustrations. Exhibitors will spark your interest with their products and services...AND MUCH MORE...

Thank you again for coming and bringing your energy, curiosity and expertise. You are truly our greatest asset today, tomorrow and we could not accomplish all we do without your support. Get ready to be educated, inspired and empowered!

Opening Session

Tom Joyner, Keynote Speaker

Thursday, August 10, 1:00 – 2:30 p.m.

Grand Hyatt – Ballroom II

The National Conference of African American Librarians (NCAAL) kicked off in style on August 10, as drummers from the Giwayen Mata (an all-female) ensemble led a processional of conference leaders, past BCALA presidents and honored guests toward the main stage for the opening session. In this 10th National Conference of African American Librarians coordinated by the Black Caucus of the American Library Association (BCALA), over 500 librarians, exhibitors, authors and friends gathered in Atlanta to discuss innovative ways to engage with their communities both inside and outside the library.

The opening session was convened by BCALA President Denyveta Davis, who welcomed all attendees to the conference. Several prominent librarians and public officials then offered greetings to the crowd, including American Library

Association (ALA) President Jim Neal, who spoke about ALA's commitment to diversity and inclusion, and Atlanta City Council President Ceasar Mitchell, who thanked the crowd for the love and respect librarians exhibit toward their profession.

The keynote address was delivered Tom Joyner, legendary radio personality, entrepreneur and philanthropist, who delighted the audience with his comedy and commanded their attention with his practical understanding of the work librarians do to meet their communities' needs. Joyner, in his opening remarks stated, "Literacy is knowledge and knowledge is power". "Everyone should read as it will change your life. Libraries were a special place in my life; a magical place. It was a safe haven for kids like me," he said.

Opening Reception and BCALA Literary Awards Ceremony

Thursday, August 10, 7:00 – 10:00 p.m.

Auburn Avenue Research Library

The Auburn Avenue Research Library on African American Culture and History: A Special Branch of the Atlanta-Fulton Public Library system was the host of our opening reception. Attendees were able to celebrate the opening of our conference and connect with colleagues. They networked through an evening of music, food and friendly conversation.

A highlight of the evening was an unannounced appearance by U.S. Congressman John Lewis (D-GA 5th District). Lewis is no stranger to BCALA, having been a keynote speaker at the closing ceremony for the eighth NCAAL in Cincinnati, OH, in 2013. The Apex museum next door to Auburn Avenue Library was opened to the guests. Atlanta's APEX Museum is devoted entirely to African-American history as a means of promoting cultural awareness and the social contributions of African-Americans in Georgia.

The special event of the evening was the BCALA Literary awards Ceremony. We are proud to say this is the second time at NCAAL that the literary awards have been presented. Gladys Smiley Bell and her awards committee presented a moving ceremony where the best in African American literature for adults was honored. Prior to the awards ceremony the audience were greeted by Congressman John Lewis who was

introduced by former Atlanta Mayor, Bill Campbell. Invited guests were welcomed by Auburn Avenue Administrator, Victor Simmons, and Marvin Carr. Institute of Museums and Libraries and ALA President Elect, Loida Garcia-Febo.

The BCALA Literary Awards were founded by Dr. Alex Boyd and Mr. Cecil Hixon to recognize outstanding works of Fiction and Nonfiction by African American authors for adult audiences. As co-chairs of the first awards in 1994, Cecil Hixon and Brenda Mitchell-Powell established the awards criteria and procedures. The first awards were presented at the Second National Conference of African American Librarians in Milwaukee, Wisconsin in August 1994.

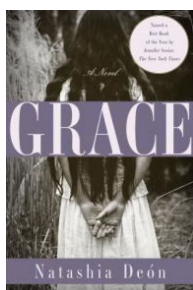
The Black Caucus of the American Library Association, Inc. presents four awards: first novelist, adult fiction, nonfiction and adult poetry. A citation for outstanding contribution to publishing or for outstanding African American literature is also given each year. These awards acknowledge outstanding achievement in the presentation of the cultural, historical and sociopolitical aspects of the Black Diaspora.

In 2016 the BCALA/BiblioBoard Self-Publishing EBook Award was added and honors the best self-published EBooks in

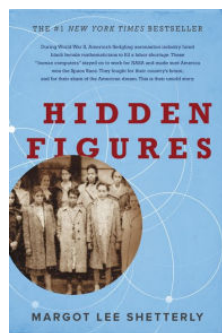
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fiction and poetry by an African American author in the U.S. These authors joined us for the Awards Ceremony.

Natashia Deon, winner of the 1st Novelist Award for **Grace: a Novel** (Counterpoint Press).



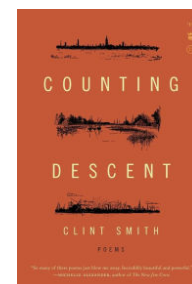
Margot Lee Shetterly, winner in the Nonfiction category for **Hidden Figures: the American Dream and the Untold Story of the Black Women Mathematicians Who Helped Win the Space Race** (William Morrow)



Monique Morris, Honor Book winner for Nonfiction for **Pushout: the Criminalization of Black Girls in Schools** by (The New Press).



Clint Smith, winner for the Best Poetry Award for **Counting Descent: Poems** (Write Bloody Publishing).



Monique Ferrell, Honor Book winner for Best Poetry Award for **Attraversiamo (let's cross over)** (NYQ Books).



Tyehimba Jess Citation for Outstanding Contribution to Publishing for **Olio** (Wave Books).

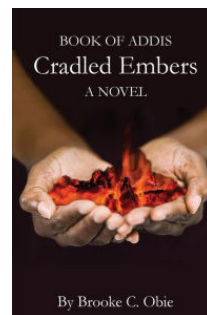


Tracy Chiles McGhee, Honor Book winner for Fiction for *Melting the Blues* (Gold Fern Press)

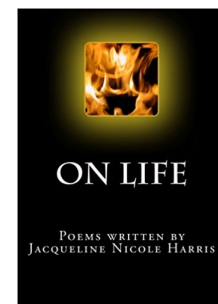


BCALA and BibloBoard 2017 Self-Publishing Literary Awards Winners

Brooke Obie, fiction winner of Self-Publishing Literary Award for *Book of Addis: Cradled Embers: a Novel* (For the People Press)



Jacqueline Nicole Harris, winner of Self-Publishing Literary Poetry Award for *On Life* (Create Space Publishing)



Authors/Illustrators Pavilion
Thursday, August 10 – Saturday, August 12

The conference was filled with a host of distinguished and renowned authors, speakers, sessions and workshops, and collaborative activities. The Authors/Illustrators Pavilion provided a forum for many authors including Jerry Pinkney, Jason Reynolds, Sharon Draper, Sharon Flake, Evelyn Coleman and Kelly Starling Lyons as well as the ladies of contemporary fiction; Kimberla Lawson Roby and ReShonda Tate Billingsley.

The Authors' Pavilion connected attendees and writers in a way that enriches both. Authors, poets and illustrators discussed their work and shared their experiences and insights into their latest publications. Immediately following their presentations book signings were held.

The Little Shop of Stories bookstore, Decatur, GA provided books for the signings.

Special Events

Lunch with the Legends and Children of the Civil Rights Movement

Friday, August 11, 11:30 a.m. - 1:00 p.m.

Atlanta's rich African American history is deeply rooted in the Civil Rights Movement. During the 60's Atlanta was a major organizing center of the Civil Rights Movement. Attendees were treated to a spirited conversation with actual participants including Xernona Clayton, Charles Black and Lonnie King. Several of the children who parents were actively engaged in the movement revealed how their parents' involvement shaped their

lives. Two were Atlanta City councilmen: Michael Julian Bond and Kwanza Hall while, Andrea Young is CEO, Georgia, American Civil Liberties Union. Our moderator, Lorraine Cochran-Johnson, VP Business Development, Atlanta Daily World, and Atlanta Tribune lead the group in a series of questions and their responses gave authentic voices to our struggle for social justice.

Atlanta University Reception

Friday, August 11, 7:00 -10:00 p.m.

The Atlanta University hosted an exquisite reception and helped connect former Clark/AU Library school graduates. It was a wonderful time to celebrate the legacy of the Atlanta University and Clark Atlanta University (AU/CAU) School of Library and Information Studies (SLIS). In its 62-year tenure, the AU/CAU SLIS prepared more African Americans for careers in libraries and library education than any other single institution in the nation's history and produced some of the most recognized, influential and dynamic library leaders of all time.

The reception attracted alumni and other librarians from across the country. Former SLIS Deans Lorene Brown and Anita O'Neal were there to welcome their former

students. The gathering hosted, most appropriately, in the Virginia Lacy Jones Exhibition Hall, provided the opportunity for alumni to relax with refreshments, get reacquainted with classmates, share precious memories, take photographs, tour the Library and view holdings from the AU/CAU SLIS Archives.

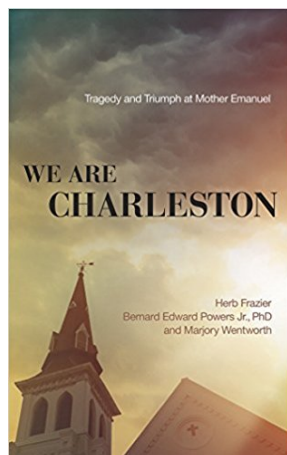
As keepsakes of the event, please review the program and selected photographs from the evening.

Library CEO, Loretta Parham promised to keep in touch with the Alumni and assemble them in the future. Loretta Parham, CEO & Director, Atlanta University Center Woodruff Library

Coffee with the authors of *We Are Charleston: Tragedy and Triumph at Mother Emanuel*

Saturday, August 12, 8:00 - 9:30 a.m.

Herb Frazier, Marjory Wentworth & Bernard E. Powers Jr.



The shootings at Charleston's Mother Emanuel AME Church in 2015 shocked the nation and the world. Kathie Bennett of Magic Time Literary Publicity was

responsible for bringing Herb Frazier, Marjory Wentworth & Bernard E. Powers Jr., to share their moving book. It was not a dry eye in the room as the authors articulated their role in writing in round robin fashion and Marjory Wentworth read her poem and called the names of the brave deceased dear ones including our colleague, Cynthia Hurd.

All three of these authors are native Charlestonians, and from their bios were

clearly leaders in the city and even in the AME church including Mother Emanuel. A great takeaway from this touching session was to hear about the power of



forgiveness expressed by bereaved families and the people of Charleston. It was lesson for the world.

Immediately following the session, the authors participated in a book signing and sold out of the books they had on hand.

Lunch with Mustafa Santiago Ali

Saturday, August 12, 11:30 a.m. – 1:00 p.m.

This program was part of the Health and Wellness Track sponsored National Library of Medicine our platinum sponsor. Cassandra R. Allen has been the Senior Outreach Librarian in the Outreach and Special Populations Branch, Division of Specialized Information Services (SIS) of the National Library Medicine since September 2000 and directs the Library's contribution to NCAAL and presides over a luncheon program.

The Health Information Track at the 10th National Conference of African American Librarians was focused primarily on the subject of climate change and environmental concerns and their relationship to health, especially in vulnerable communities of color.

Our luncheon speaker Mustafa Santiago Ali words resonated the audience when he asked how many of us they been victims of environmental injustice. He went on to say, "environmental injustice is the new civil rights issue that pledges the poor and people of color".

Ali a former senior adviser and assistant associate administrator for environmental justice, has served more than two decades at the agency, working to ease the burden of air and water pollution in hundreds of poor, minority communities nationwide. Ali recently

resigned that position amid the White House plans to dismantle the program. He said that the budget proposal to defund such work will harm the people who has most relied on the EPA. He continues in his role as vice president of the Hip Hop Caucus to advocate for his passion in working to ease the burden of air and water pollution in hundreds of poor, minority communities nationwide

President's Ball and Awards Ceremony

Saturday, August 12, 7:15 p.m.

Grand Hyatt – Ballrooms I & II

A truly gala affair as President Denyvetta Davis and past BCALA presidents walked the red carpet to an enthusiastic crowd. The event celebrated 25 years of convening National Conferences. The special gathering allows reflection back to the year of 1992, when our leader the late John Tyson had the vision for such a conference. Twenty-five years later, we are proud of our accomplishments and the organizing of ten prestigious conferences.

The BCALA leadership was introduced by local Atlanta TV personality Alexis Scott as they made their grand entrance on the red carpet and posed for pictures at the BCALA step and repeat.

The Recorded Books graciously provided our guest speaker of evening Ezra Knight, award winning narrator of digital audiobooks. Mr. Knight touched the audience with his moving talk about the role libraries played in his life and success.

A slide show prepared by co-chair Dorothy Guthrie chronicled the 25 years of National

Conferences of African American librarians and paid homage to all past BCALA presidents.

It was also an evening where outstanding members were honored. The honorees were:

- *Appreciation Award* to Michelle Fenton, Eboni Njoko, and Gladys Smiley Bell
- *Advocacy Award* to Tamika Barnes
- *Distinguished Service* to the Library Profession Award to Elizabeth Jean Brumfield
- *Leadership Award* to Brian Hart
- *Professional Achievement Award* to Cassandra Allen
- *Distinguished Service* to the BCALA Award to Ayo Dayo
- *Dr. John C. Tyson Leadership Award* to Tiffany Arielle Duck

DJ Taktik closed out celebration with old school music, leading off with "Everybody Dance Now" by the C+C Music Factory.

President's Ball and Awards Ceremony

Saturday, August 12, 7:15 p.m.

Grand Hyatt – Ballrooms I & II

Libation Ceremony

Performed by Andrew P. Jackson (Sekou Molefi Baako)

BCALA Past President (2004-2006)

Libation is an inherent African tradition performed whenever our people gather together. "Inherent in the African reverence for the Creator is an ultimate respect for the creation, so that a significant part of the prayers and other rituals is a concern with being in harmony with nature and the universe." In this sense, it would be disrespectful to begin a major celebration without paying homage to the Ancestors and a serious violation of historical memory and cultural values.

With this Libation Ceremony, we are paying respect to and remembrance of The Creator and the Ancestors-those who came before us in our families and in the Black Caucus. For without them, we would not be here. To honor the ancestors is to honor heritage, roots and our lineage - for it unites our community in a solidarity of past, present and future generations. To commemorate the past is to recognize the struggles and deeds of our people and our leaders, to honor the stories of their struggle to shape the world and the Black Caucus, and mirror the values and higher needs of our people.

Water is one of the elements needed for survival and is poured on the soil of the earth or a plant providing nourishment or can be sprinkled in the four directions (north, south, east and west) representing paths our Ancestors traveled from the African Continent.

The Libation Statement (Tamshi la Tambiko)

We perform libation

For The Creator who gives us all things great and small.

For the Motherland- the cradle of civilization.

For our Ancestors who gave us life.

For the Founders and Ancestor Members of the Black Caucus of the American Library Association.

"Who through their love, labor and struggle laid the foundation for us, pushed our lives and history forward and gave us basic principles by which we could live our lives in dignity and strength, in brotherhood and

sisterhood, in freedom and with confidence in the future.”

For the African Cardinal values of truth, justice, propriety, harmony, balance, reciprocity and order as they provide guidance for us as a community of African people as we strive for excellence together.

For our current leaders and those who work for and on behalf of the Black Caucus.

For our younger members who represent the promise for tomorrow.

For the principle of Unity which should guide us in all that we do.

Asante Sana! Ashe!

Awards Ceremony

Saturday, August 12, 7:15 p.m.

Grand Hyatt – Ballrooms I & II

Honorary Life Membership

Dr. Jessie Carney Smith

Library Advocacy Award

Tamika Barnes

Appreciation Award

Michelle T. Fenton

Eboni Curry Njoku

Gladys Smiley Bell

Distinguished Service to the BCALA Award

Ayo Dayo

Distinguished Service to the Library Profession Award

Elizabeth Jean Brumfield

Leadership Award

Brian Hart

Professional Achievement Award

Cassandra R. Allen

Tyson Leadership Award

Tiffany Arielle Duck

Closing Session - Gospel Brunch

Sunday, August 13, 10:00 a.m. – 1:00 p.m.

Grand Hyatt – Ballrooms I & II

Speaker – Dr. Bernice A. King & Artist: Lady Voncile Belcher

As festivities of the National Conference of African American Librarians (NCAAL) drew to a close in Atlanta, attendees gathered on the morning of August 13 for a gospel brunch, a time for fellowship, good food, and artistry in many forms. After a short invocation, praise dancers draped in purple and gold robes energized the audience with their leaps and twirls. Then, gospel vocalist Voncile Belcher offered a stirring performance of two songs from her latest album. As conference-goers filled their plates with scrambled eggs, croissants, turkey bacon, and fruit, they shared hugs and laughs, taking photos with each other in their Sunday best.

From looking at this scene, one would never guess that the previous day, white nationalists had held a rally in Charlottesville, Virginia, an attack that left one dead and many more injured. This latest occurrence of racial intolerance would not dampen the mood at NCAAL, though. In fact, it would do just the opposite and strengthen the case for why gatherings like NCAAL are so critical to the survival of the profession and the well-being of black librarians.

Keynote speaker Bernice King opened by saying that in a time filled with hate, pain, anger, confusion, and hostility, simple advice rings truest. “Hang in there,” she said. “These are very tough times.” As the youngest daughter of Martin Luther King Jr., King is familiar with tough times, and in her remarks, she rightly assumed that a room full of black American librarians would be familiar with tough times, too. The focus of her speech was not education but action. King issued a twofold challenge to the room, asking that librarians come together “to organize [their] strength into compelling power” and that they teach their communities to use information to fight oppression.

According to King, libraries’ greatest strength is that they have credibility in their communities. Everyone may not trust churches or government agencies or school systems, but for the most part, people believe that “everybody is somebody in the library.” Librarians must honor the faith their communities have in them, and they must come together as servant leaders to guide their communities in the directions they want to go.

Great leaders, King said, possess three qualities: creativity, training, and humility. Though all are important, humility is often the mark of true leadership, as great leaders are humble enough to understand that they can't do everything by themselves. King said in closing, "Walk together, children, and do Here what attendees had to say;

"Awesome closing event! from the praise dancers to the gospel praise and the food. Dr. King is a mighty orator! Great job!"

"For me meeting Dr. Bernice King was a once in a lifetime experience. I now have a photo and signed book to cherish and commemorate such an experience. Thank you so much for having such a phenomenal person speak to us."

"What a wonderful way to celebrate the ending of a great conference! Listening to Dr. Bernice King speak was inspiring and served as a reminder that we, as librarians, are to be the gatekeepers of information and getting information out to our people."

not get weary." She led a processional out of the room amid hundreds of voices coming together to use joy as their resistance, singing, "This little light of mine, I'm gonna let it shine. Let it shine, let it shine, let it shine." Amanda Davis, *American Libraries*, August, 2017

"Loved the inspirational speaker Beatrice King who challenged us to break down silos and bring communities and community groups together, sharing of credible information to empower communities to strategize for strength!"

Watch the epic event of the year!!

NCAAL10!!!!



**Many, many thanks to Kenneth Johnson,
Pulse Entertainment, Conference
Videographer.**

PROGRAMS

Program

Libraries, Librarianship, and the Julius Rosenwald Fund Library Program

Dr. Aisha M. Johnson-Jones, Supervisory Archivist, Jimmy Carter Presidential Library and Museum

Julius Rosenwald, former president of Sears, Roebuck, Co. and an elite businessman, desired to improve the well-being of mankind through access to education. A number of Southerners are familiar with him as the founder of the Fund that established more than 5,300 rural schools in 15 Southern states. However, there is a major piece of the puzzle missing; the Julius Rosenwald

Fund Library Program, 1927-1947. This groundbreaking program contributed to and established more than 10,000 libraries to include book sets, bookmobiles, and physical locations to increase literacy among African Americans as a means to increase educational opportunities.

<http://sched.co/9zjx>

Creating the Sustainable Library: The Triple Bottom Line Approach

Dr. Gary Shaffer, Director, MLIS Program, University of Southern California

It is critical that libraries not only survive but that they thrive. Embracing triple bottom line sustainability helps better weave the library into the fabric of the community, campus, or parent organization. It also moves the discussion of sustainability beyond just the environment to also encompass financial and social (e.g. workforce, community)

sustainability. Audience engagement will be achieved with real-world table-top discussions interspersed throughout. Participants will leave armed with three things to improve organizational survivability/sustainability. Participants will receive a copy of Shaffer's 12 steps, as well as leave with their three sustainable goals for their library. Shaffer embarked

on this study as there was no similar research existing in the library science field, despite it being crucial to the long term survival of libraries. The findings are the result of his doctoral dissertation research, and are being used in a how-to

book, to be published by Libraries Unlimited in early 2018 titled Creating the Sustainable Public Library: The Triple Bottom Line Approach.
<http://sched.co/BBPQ>

Beyond Library Walls: Diversity Initiatives in Library Schools Create and Teach Students the Importance Providing Nurturing and Inclusive Learning Community

Gerald Holmes, Reference Librarian & Diversity Coordinator, University Libraries, U.N.C. at Greensboro; and Em Claire Knowles, Assistant Dean, Simmons College

A panel of faculty and alumni members who serve in an advisory role on diversity and inclusive Initiatives for Library and Information Science Programs will discuss programming, recruitment and retention services.

Outcomes:

- To offer diversity and inclusion initiatives to support LIS professional ethics and values.

- To offer LIS students , faculty and staff ideas on how to be recognized for their contributions to diversity and principles of community.
- LIS staff and faculty will feel encouraged and supported to participate in diversity training opportunities.

<http://sched.co/9zkG>

Libraries and Literacies are One and the Same: Empowering Adult learners' through Information Literacy

Sandra Michele Echols, Assistant Dean, College of New Rochelle

The College of New Rochelle (CNR) is in the midst of an initiative to support student success by addressing the needs of the whole student. This initiative is funded through the Fund for the

Improvement of Postsecondary Education (FIPSE) First in the World (FITW) grant. The potential role of librarians as mentors for supporting undergraduate research has not been investigated in

depth, despite the fact that librarians play a key role in supporting undergraduate research. The study incorporates librarian mentorship and instruction of

information literacy skills to develop enhanced undergraduate research skills that increase a student's persistence toward graduation. <http://sched.co/9zk4>

Books, Babies, & Boomers in the Big City: Issues of Work-Life Balance for Urban Librarians

Dr. Kimberley Bugg, NYC College of Technology - CUNY; and Tamara Townsend, Reference & Instruction Librarian, Long Island University

Balancing personal responsibilities with an ever-growing list of professional responsibilities is likely perplexing for many academic librarians. For urban, tenure-track academic librarians, achieving a suitable work life balance may be the key to meeting their scholarly obligations and reaching a greater level of career success. This presentation will

highlight the major findings of a study on work-life balance, share successful strategies for practicing librarians, discuss some of the specific challenges for minority populations, and offer workshop participants an opportunity to share their own strategies for executing workplace flexibility through benefits and policies. <http://sched.co/9zkR>

Building Community Through Conversation: Diverse Books to Engage Readers

Tracy Crawford, Curator, Black Heritage Reference Center of Queens County, Queens Library-Langston Hughes Community Library and Cultural Center; and Miriam Tuliao, Assistant Director, BookOps, Brooklyn & New York Public Libraries; Adjunct instructor, Rutgers University and the City of New York.

Are you seeking to expand your book group's literary horizons? And are you eager to connect your adult readers with contemporary and diverse new voices? Come hear about an inspired selection of

great group reads, including recommended recently released books to award-winning titles that you may have missed. <http://sched.co/9zkn>

Democratic Histories: Strategies for engaging African American Communities in the Archival Process

Chaitra Powell, African American Collections and Outreach Archivist Southern Historical Collection, University of North Carolina at Chapel Hill; Skyla S. Hearn, Archivist and Special Collections Librarian, DuSable Museum of African American; Shanee' Yvette Murrah, University Archivist and Assistant Professor at University of West Georgia; and Holly Alicia Smith, College Archivist, Spelman College, Atlanta, Georgia.

Archivists who work on African American collections are increasingly more aware that traditional sites of African American agency and autonomy are becoming more unstable. The need to capture the perspectives and histories of these institutions is urgent. The challenges become more acute when communities recognize the need to preserve their

legacies but do not have the resources or support to make it happen. How can libraries, museums, and archives bring these individuals into the world of archives and empower them to protect and share their stories? The panelists will discuss their experiences working with black colleges, churches, neighborhoods and families. <http://sched.co/9zkX>

So you are a new manager? Tips and Tricks for your new role.

Kimberly B. Knight, Manager of DC Public Library, Washington D.C.

So, you've been promoted to manager? Now what? This session will provide tips and tricks on stepping gracefully into your new role. You will receive guidance on meeting expectations, coaching and appraising staff, getting informed,

managing up, down, and sideways, and keeping your skills fresh, too. Kimberly is currently a manager at DC Public Library with 16 years of management experience in public libraries in DC, Virginia, and California. <http://sched.co/9zkQ>

Orchestrating Collaborations: A Systematic approach to gaining campus allies

Jamillah Scott-Branch, Head Reference Librarian; and Danielle Colbert-Lewis, Reference Librarian, James E. Shepard Memorial Library, North Carolina Central University

The James E. Shepard Memorial Library at North Carolina Central University has formed strategic alliances with several academic departments and community partners to enhance campus-wide engagement. Our partnerships have resulted in national and local research presentations, an increase in diverse and collaborative programming, professional

development for library staff, and an upsurge in request for information literacy instruction. This presentation will highlight how our library established avenues to demonstrate the library's value and its impact on campus-wide and community engagement.

<http://sched.co/9zkl>

Librarian Writer Supports Courageous Conversations, Critical Multiculturalism and Communal Networks

Roland Barksdale-Hall, Library Director and Author, Quinby Street Resource Center

Librarian-author Roland Barksdale-Hall, recipient of the 2015 BCALA National Leadership Award and the county's public housing authority library director, wrote "Leadership Under Fire Communicating, Teaching and Setting Communities at Liberty" (Amber Books, 2016) because of gunfire, policing and the pain of our youth. Today's youth ran up and asked.

"What are you going to do?" He struggled with what to do and changed in the process. He chose to act under fire, inspire hope and will tell the story of a library modernization, collaboration and community engagement. Quinby Street

Resource Center identifies needs, develops innovative intergenerational programming and offers the following information services:

- Employment—find a better job, plan an exciting career
- Career planning—help in applying to college or technical schools
- Computer training—assistance in using computers, writing letters
- Community programming & cultural celebrations—storytelling, tours, courses about nutrition to workshops about tracing your roots.

What is Community Engagement/Outreach? How Can I Use It to Have an Impact on Diversity, Recruitment, and Tenure?

Fannie M. Cox, Outreach & Reference Librarian, University of Louisville

More and more libraries' strategic plans have begun to include Outreach and Community Engagement to engage and learn more about our users and our community to meet their evolving needs.

We have become faced with supporting our institutions' Community Engagement Mission and initiatives, by identifying priorities, seeking programs to undertake and plan, objectives to achieve within in the communities we serve. And, we are expected to do this without additional funding, or staffing. In this session, participants will walk away with:

1. Operational definitions for Community Engagement, Outreach, Diversity, and Recruitment;
2. Planning Tools;
3. Examples of events and How to use Community Engagement/Outreach to earn Tenure. <http://sched.co/9zkk>

New roles for academic health sciences librarians: opportunities and challenges

Sandra G Franklin, Director, WHSC Library, Emory University; and Cynthia Henderson, Associate Dean Health Sciences Libraries, University of Southern California

Health sciences libraries were among the first to move from print to electronic journals and e-books. At some institutions, volumes of print journals and shelving were removed, allowing for a repurposing of space for the library, or for other departments within the institution. Change provided an opportunity to re-think the approach to collections and

services. As the research enterprise grew among academic health centers and partnering with hospital systems was on the upsurge, academic health sciences library directors and staff collaborated to implement new position titles and service models to remain an active and vital part of the changing landscape

<http://sched.co/9zkT>

“Taken It to the People” Literacy Initiatives that Connect and Empower

Ida W. Thompson, Board Trustee, Richland Library

This session will explore the role of the school library and its responsibility in supporting students and families through creative collaborations, partnerships and services. The literacy and information needs of students and families extend beyond the school day and often require intervention and support from schools, governments and community agencies.

Opportunities for strengthening student learning, family literacy and social engagement will be explored through successful models and initiatives. Group discussions and interactions will provide opportunities for sharing best practices and program innovations.

<http://sched.co/9zju>

Connecting the Dots: Constructing work patterns that bring fulfillment and productivity to you and your library

Tanika Martin, Children's Services Manager, Durham County Library; and Placedia Nance, Adult Services Manager, Durham County Library

This presentation will encourage participants to realize and interpret the significance of their role within their respective library systems. We will discuss how to marry one's efforts to a library's strategic plan, mission, vision

and core values. This union will enhance one's awareness of the impact that their work makes within a library system and can increase morale.

<http://sched.co/9zkH>

Social Change Book Club: Creating a Safe Space to Discuss Community Issues

Hadiya Evans, LPA, Denver Public Library - Blair-Caldwell African American Research Library; James Allen Davis Jr., Denver Public Library, Librarian; and Josh Hem Lee

A group of Denver Public Library African American librarians started a non-traditional book club called R.A.D.A.: Read. Awareness. Dialogue. Action, to achieve footing within the Denver community. The R.A.D.A. is bold in its delivery by promoting reading for social consciousness, encouraging an exchange of ideas, and community sharing. The selected books (identified in this program

presentation) have enabled lively discussion and very enriching sharing. R.A.D.A.'s goal is to continue this diverse and inclusive book club approach. This program overview highlights the promotion, operation and impact of R.A.D.A., as well as suggestions for forming a similar book club at your library. <http://sched.co/9zkd>

Am I Overreacting? Dealing with Micro-aggressions in the Workplace

Endia Sowers Paige, Outreach and Research Services Librarian, University of Georgia School of Law

While most African-American library professionals are well-versed in how to confront overt instances of cultural insensitivity in the workplace, dealing with the microaggressions we experience presents a more complex challenge. This presentation will answer the question, how do we maintain our professional posture while successfully confronting microaggressions in the workplace? <http://sched.co/9zkF>

Review, Renew, Reconnect: Revitalizing Your Heritage Committee

Michelle D. Carnes, Division Chief - General Information Services, Chicago Public Library; and Tracy Drake; Archivist, Chicago Public Library

Want to enhance your library's community programming and activities? Want to share the history, contributions, and achievements of a particular group with your library patrons? Consider forming or revitalizing your library's heritage committee. This presentation,

focused on an African American heritage committee, seeks to share information on how such a committee benefits the library system, staff, and library patrons; and offers specific steps and guidelines on how to run an effective and productive committee. <http://sched.co/9zkY>

Making your way into the Makey World: 3D Printing at three HBCU Libraries

Richard Bradberry, Director of Library Services, Morgan State University; Dr. Murel Kenerson; Theodosia T. Shields, PhD, Director of Library Services, North Carolina Central University, James E. Shepard Memorial Library; and Annie M. Payton PhD, Director, Library Services, Alabama A&M University

The academic library landscape has changed. Hear how four HBCU libraries

are approaching the change with innovation and creativity using 3D

printing. Learn about getting started, funding, identifying space, establishing policies and building a S.T.E.M./STEAM learning entrepreneurship program for your library. Presenters will discuss how

3D printing is connecting the library to teaching and learning with selected academic disciplines.

<http://sched.co/9zkv>

Reimagining the Public Library for Community Success

Jeanne Johnson, Training Officer, City of San Antonio; and DL Grant, Jr., Branch Manager, San Antonio Public Library

Information centers are adapting their methods to provide outside-the-box services to patrons that will enrich their lives. San Antonio Public Library's collaborative model of librarians and adult education instructors under one roof facilitates an intersection of traditional service with cutting edge

intervention, providing job resources, literacy instruction, financial counseling, veterans' assistance, high school diploma completion, and more, for a new millennium approach of holistic service that empowers and impacts the community educationally and economically. <http://sched.co/AvGf>

WikiLeaks: Using Wikipedia to Promote Diversity

Curtis Small, Jr., Senior Assistant Librarian, University of Delaware Library; Tiffany Atwater Lee, Public Services Archivist, Atlanta University Center Robert W. Woodruff Library; and Greta Suiter, Collections Archivist, MIT

Incorporation of technology in education can be seen through the many methods of instruction that are taking place in today's classrooms. The idea of using technology for the students' benefit is one that students hear but often interpret to mean "use technology to educate yourself," however, rarely are students encouraged to use technology to help educate others. This panel will feature three archivists presenting ways that we have incorporated crowdsourcing and the presence of web 2.0 tools and

technologies to increase awareness of minority collections and engage underrepresented contributors and students on social platforms such as Wikipedia.

In conjunction with the theme "Cultural Keeper X: Beyond Library Walls: Innovative Ways to Engage Our Communities," this panel aims to share ways in which repositories have engaged students, faculty and the overall public by hosting Wikipedia edit-a-thons and/or

incorporating web 2.0 initiatives into curriculum. The three panelists will highlight how the incorporation for these tools have aided in increasing awareness for hidden/underrepresented communities, encouraged diversity within

the web platform - in both the collections being edited and the editing contributor - and lastly the collaboration amongst other information professionals that is needed to ensure these events are successful. <http://sched.co/9zjt>

“Bet the Farm” Develop your Way to Success

Dr. Antwain Tate Goode, President, Tate Consulting

Bet the Farm is written to help individuals create stronger personal development plans. This leadership book is important because it will share insight about the Purpose/True North that is inside of you. The objectives of the Bet the Farm speaking lecture is to position individuals to be successful in personal and professional settings as well as

provide a unique vantage point toward achieving individual success. Personal development does not begin with go, but when we Stop and Plan. By examining our internal clocks individuals will remove the fears of crises, let downs, miscues, and failures, to drive through the fog of disappointments. <http://sched.co/9zkZ>

Digital Collections and Civil Rights: Archivists’ Perspectives on Making Movement History Accessible Beyond the Archival Walls

Chianta Dorsey, Reference Archivist, Amistad Research Center at Tulane University; John Gartrell, Director, John Hope Franklin Research Center, David M. Rubenstein Rare Book & Manuscript Library; and Andrea Jackson, Head, Archives Research Center, Atlanta University Center Robert W. Woodruff Library

As researcher demand for access to archival materials in virtual spaces increases, archivists are challenged to place more contemporary material online than ever before. In particular, given the current climate of activism and its antecedents in the 1950's and 1960's, the interest in papers related to civil rights history online have provided opportunities to evaluate collections for publications online. Three archivists will discuss materials related to the Civil Rights Era in their respective repositories and the steps taken to digitize and

publish collections. Discussion topics include processing and evaluating collections for digitization, copyright and permissions, and collaboration and outreach.

<http://sched.co/9zkq>

Using African American Literature to build “STEAM”

Ann Perkins Davis, Elementary Librarian/Media Specialist, Bessemer City Central Elementary, Gaston County Schools

The use of African American picture books to assist with motivating ways to foster creativity, critically thinking skills and peer collaboration. These books will also lend themselves to hands on activities, and collaboration with interactivity between students. A substantial list of African American picture book titles, authors and award winners will be provided, along with a brief description of the academic area it targets best.

<http://sched.co/9zkV>

Community & Civic Engagement

Shanika Heyward, Manager, Indianapolis Public Library’s East 38th Street Branch

Attendees of this session will learn how to make a positive impact in their community and library's system.

Heyward has formed strategic partnerships to enhance joint initiatives such as weekly GED classes, Coffee with a Cop, Summer Food Program for kids, Northeast Corridor Quality of Life initiatives, Community Engagement

Conversation with city officials, and Fatherhood & Re-Entry Forums. She will share how her staff identified various community needs, what they've learned to make strategic partnerships successful, and how they've built trust with their patrons to bring opportunities and the people who need them together.

<http://sched.co/9zk2>

Leading through a Roller Coaster of Change

Tamika Barnes, Department Head; and Christopher Moffat, Associate Department Head, Perimeter Library Services, Atlanta, Georgia

In January 2015, the Georgia Board of Regents announced the consolidation of

Georgia Perimeter College (GPC) and Georgia State University (GSU). The

effective date of the consolidation was Fall 2016. The five individual GPC libraries are now part of the GSU University Library and function as the Perimeter Services department. The newly formed department used the recent consolidation with Georgia State University as an opportunity to assess the service points, how they were staffed, and

services that were offered. This presentation will take you on our journey of how the five campuses collaborated to reinvigorate our services and celebrate helping meet our users where they are. Join us as we illustrate the rationale behind the changes, unforeseen challenges, feedback from students, faculty, and staff. <http://sched.co/9zkD>

Don't Ask, Whine or Plead...Just Lead – Strategies for Moving Your School Library Forward

Ida W. Thompson, Richland Library, Board Trustee, Columbia, South Carolina

Affecting change, garnering support and realizing meaningful impacts for the school library program requires skill and leadership. This session will provide ideas and strategies for bolstering the role of the school librarian as a leader and change agent at the building level and in

the broader community. Program accountability through evidence-based practices will be discussed in addition to successful programming ideas, collaborations and community agencies. <http://sched.co/9zkK>

The HBCU Library Alliance Digital Collection: Establishing Community, Strengthening Bonds and Enhancing Visibility

Dr. Janice Franklin, Dean of University Library and Learning Resources Center, Alabama State University, Cedric Davis, Associate Director, Alabama State University; and Sandra M. Phoenix, Executive Director, HBCU Library Alliance.

The HBCU Library Alliance Digital Collection includes more than 16,000 images representing HBCU libraries' first collaborative effort to make a historical collection digitally available. As HBCUs face challenges and threats, the HBCU Library Alliance Board of Directors has

re-focused on preserving and protecting the valuable collections in member institutions. A recent survey of HBCU Library Alliance member institutions, with more than a 75% response rate, revealed needs, concerns, applications and interests regarding the Digital

Collection. This program will share survey highlights, models of success and

the Board's strategic actions in response to survey results. <http://sched.co/9zl1>

Full STEAM Ahead: Engaging Youth with STEAM

Angiah L Davis, Librarian Senior, Atlanta-Fulton Public Library System

President Obama signed the Every Student Succeeds Act (ESSA) in 2015 as a bill that provides support for STEM education for K-12 in the U.S. In the near future there will be a need to fill jobs in all

areas of STEM. Will our youth be prepared? This session will discuss how a public library engages youth with science, technology, engineering, math and even art (STEAM). <http://sched.co/9zjp>

A Seat at the Table: Courageous Conversations about Diversity and Mentorship Programs in Library and Information Science

Alyssa Brissett, Social Work Librarian, University of Southern California; Kalana Cooper, Adult Programs and Small Business Resource Development, Detroit Public Library; Jamaal Fisher, Reference Librarian, LeMoyne-Owen College; Jose Guerrero, Resident Librarian, Pennsylvania State University; Kafi Kumasi, Associate Professor, Wayne State University; and Nakenya Lewis-Yarbrough, Youth Librarian, Belleville Area District Library

The panel will foster candid and courageous conversations about the recurring issues and challenges related to diversity in the library and information science (LIS) profession. The panel will be composed of students, mentors and faculty who were involved in Project IDOL at Wayne State University, an IMLS grant

that provided scholarship support for 10 students of color to obtain the MLIS degree. The panel discussion will leverage the participants' knowledge and experience in project IDoL and other diversity related initiatives to formulate an action plan around sustaining diversity in LIS. <http://sched.co/9zkI>

Digital Access for All: Creating a Mobile Hotspot Lending Program at Your Library

Tezeno Lynette Roberson, Director, Little Elm Public Library

The Little Elm (TX) Public Library began a mobile hotspot lending program in October 2016. This presentation details the program's planning and implementation, and provides advice on starting a hotspot lending program of

your own, including determining the need for the program, researching costs, leveraging library advocates, and handling concerns and objections.

<http://sched.co/9zkA>

Digital Literacy for Everyone: Empowering Staff to Educate Patrons

Amanda H Davis, Adult Services Librarian, Charlotte Mecklenburg Library; and Angel Truesdale, Adult Services Specialist, Charlotte Mecklenburg Library

How do you keep the public knowledgeable about new devices and technology, let alone staff? Hear how one public library trained 485 staff members at 21 branch locations with six devices that were purchased for each branch

through public funds and a grant. From the library's Digital Strategy guidelines, core competencies were developed which required all staff to become knowledgeable about these new devices and technologies. <http://sched.co/9zjo>

What's Next: You Received the Grant Award and now it's Time for Implementation

Kay Binns-Simpson, Grants Compliance Officer, The College of New Rochelle; and Sandra Michele Echols, Assistant Dean, College of New Rochelle

Budget and Program development for the grant awardees are often complicated and convoluted. Our workshop will demonstrate best practices, as it relates to post award activities such as developing

grant timelines, budget modifications and justifications. How to properly understand your Time and Effort reporting, annual performance report and close-out activities? <http://sched.co/9zkP>

Library Services to the Physically Handicap and Blind Can Save Lives

Grace Goins, Supervisor of Talking Books Service, Evansville Vanderburgh Public Library

We often don't hear about library services for blind and physically handicapped individuals. However, large type formats and audio books in traditional library services meet only a fraction of their needs. Hear how the Talking Books Department of the Evansville Vanderburgh Public Library impacts this

community. More than simply access to technologies and recreational reading, we help differing ability citizens stay connected to the community, have an opportunity for lifelong education and recreation, improve their quality of life, and even save lives. <http://sched.co/9zjy>

Maximizing Productivity by Promoting Autonomy in Library Support Staff Roles

Alyssa Brissett, Social Work Librarian, University of Southern California

This presentation addresses some best practices for library supervisors to foster autonomy and ownership in library support staff roles from the perspective of a new supervisor. It will cover activities and strategies used for a small library support staff in an academic library and the lessons learned from that experience. Often library support staff do not feel

autonomous in their roles and are unaware of the impact their positions have in the organization as a whole. The presenter will explain how these steps and actions can potentially promote confidence and ownership within support staff roles and encourage more communication between support staff and management. <http://sched.co/9zkl>

The Digital Bridge Project: Putting Computers in the Community

Joyce Briggs, Family Self Sufficiency Coordinator, Housing Authority of the City of Durham; DeLois R. Cue, Branch Manager, Durham County Library; Tammy Jacobs, Education Program Manager, Durham Housing Authority; and Cliff Missen, Clinical Assoc. Professor, WiderNet@UNC

Digital literacy is an essential life skill which transcends age, race, gender, ethnicity, and socioeconomics. Discover the positive outcomes that occurred when the Durham County Library, the Durham Housing Authority, the WiderNet Project and the United Way collaborated to bring

digital literacy, technology training, workforce development, and free computers to local residents of all ages. Learn the value of community partnerships and ways to connect with others to achieve shared goals and outcomes. <http://sched.co/9zk8>

So an uninsured person walks into a library

Lee Patterson, Richland Library; and Shelli Quenga, Director of Programs, Palmetto Project

Having completed four years of collaboration to deliver ACA outreach and enrollment services, a statewide nonprofit organization and a county

library system will share how their joint experience on a politically-charged issue can inform future partnerships that

expand the library's presence beyond the bookshelves and broaden leadership and linking opportunities for library staff. Participants will learn about ways the presenters have leveraged their work on this single issue to deliver services to other target populations.

<http://sched.co/9zkj>

Using Diverse Books & Materials in Library and School Programs

B A Binns, AllTheColorsOfLove

Today's librarians serve the most diverse generation of children and teens in the United States in terms of socioeconomic backgrounds, gender identities, abilities, races, religions, ethnicities, and cultures. They are charged with helping better prepare them to deal with the world stage. This session will focus on various program possibilities to help accomplish

this. The programs are designed for public and school librarians to help counteract the subliminal, but all too pervasive, messages children receive in the world today. Attendees will have the opportunity to share their own programming ideas and experiences.

<http://sched.co/9zjw>

If Not Us...Who? Straight Talk on 21st Century Library Leadership

Tamika Barnes, Department Head, Perimeter Library Services, Georgia State University; Dr. Kimberley Bugg, NYC College of Technology - CUNY; Tosha Bussey, Director of Library Services, Atlanta Technical College; and Cheryl Small, Branch Group Administrator, Atlanta-Fulton Public Library System

There is a critical need to develop the next generation of library leaders. Four ranking librarians representing a variety of library settings share essential skills and characteristics of 21st Century library leaders as well as guide

participants to understand the unique challenges and opportunities in today's library world. They will discuss methods and best practices beneficial in developing in a successful career.

<http://sched.co/9zkW>

IDigital Storytelling Using Storyboard That

Rhea Ballard-Thrower, University Libraries Executive Director, Howard University

Since the beginning of mankind, picture writing has been used as a means of communication. Caveman drawings, hieroglyphics, comic strips, and graphic novels demonstrate that pictures can make a concept concrete and visible for the reader. Storyboarding is a technique that uses boxes of written text and images in a logical sequence to help the reader

understand and learn. In the age of social media tools, students today are both visual and textual learners. Thus, using storyboards to teach skills to today's students is an easy and logical progression. Attendees will learn how to use StoryboardThat -- the free online storyboard creator. <http://sched.co/9zjs>

Vanguards of Stories for Our Children

Tonya Bolden, Zetta Elliott, and Renee Watson

Authors Tonya Bolden, Zetta Elliott and Renee Watson use words and actions to reach young people. By developing concepts that reveal the political and

social nature of institutions their writings engage young people's minds and spirits, urging them to become literate and active community members. Yet, why is it so

difficult for them and other marginalized authors to be published? This panel will discuss why decolonization of children's literature is so critical and their work to promote and protect our history. Their

projects include promoting self-publishing, restoring Langston Hughes home and writing about the National African American Museum.

The Three M's of Library Fluidity: Mobile, Malleable and Made for you

Crystal A Harris, Manager, Bookmobiles and Mobile Services, St. Louis County Library; Jessiree Jenkins, Adult Service Provider, St. Louis Public Library; and John Newcomer, Regional Branch Manager, St. Louis Public Library

How does a library evolve to fit the needs of patrons beyond books? Professionals of Outreach and Programming in the St. Louis, MO region present strategies that effectively redefined the library as a mobile and fluid institution. These approaches served all patrons by promoting literacy to all, providing work experience in the library, and archiving neighborhood histories through programming. The overall outcomes each

resulted in a better understanding of what the library can offer users.

Mobile: Bookmobile services and Outreach to all ages

Malleable: The Library as a Career.

Made For You: Programs that archive the patron's voice.

<http://sched.co/9zkB>

Diversity is the Key to our Future

Miguel Figueroa, Center for the Future of Libraries, American Library Association; and Gwendolyn Prellwitz, Assistant Director, Diversity, American Library Association

Diversity is key to our futures – both within libraries and for the communities that we serve. This session will use the development of ALA's Center for the Future of Libraries as an opportunity to consider how diversity is key to thinking about the future and how diversity has proven central to the many trends that

will shape our futures. With insight from ALA's Spectrum and Knowledge Alliance recruitment programs, we will look at how our profession can be strengthened by new perspectives that enhance our values and enrich our conversations.

<http://sched.co/9zkS>

Collaborative Partnerships: A Key to Preserving & Providing Digital Access to Historical HBCU Collections

Netta Cox, Serials Librarian, F.D. Bluford Library, F.D. Bluford/N.C.A&TSU; E. Francene Moore, Reference Librarian, North Carolina A&T University; and Iyanna Sims, Head of Bibliographic, Metadata & Discovery Services, North Carolina A&T University

Digital collections at HBCUs have an impact on the research and scholarly community at large. Libraries must be open to engage with internal and external partners to build and preserve these collections. Collaborative partnerships offer opportunities for HBCU libraries to

Here & There: Diversity Initiatives In & Out of the Library

Melanie Allen, Health Sciences Librarian, University of Tennessee Libraries; Michelle Brannen, Media Literacy Librarian, University of Tennessee Libraries; Elizabeth Greene, Manager of Library Human Resources and the Dean's Office, University of Tennessee Libraries; and Thura Mack, Coordinator of Community Learning Services and Diversity Programs, University of Tennessee Libraries

Introduction

The University of Tennessee Libraries Diversity Committee was established in 2001 and is one of the longest standing diversity-related committees at UT. The Diversity Committee is "dedicated to creating a more inclusive community in all realms of service grounded in respect and appreciation for individual differences." The committee's membership includes mostly librarians and library staff. However, the committee also has representatives from other units on campus, such as Student Disability Services and the Center for International Education.

expand resources and knowledge for developing digital collections. This presentation will discuss the approaches and successes of partnering with campus academic units and other institutions to build and preserve digital collections.

<http://sched.co/9zko>

The Diversity Committee endorses a broad definition of diversity and seeks to provide programs and resources that enhance knowledge and encourage understanding of diversity on our campus. Our full definition of diversity is outlined on UT Diversity Committee's website at

<https://www.lib.utk.edu/diversity/definition/>.

This presentation discussed two key initiatives that our Diversity Committee has launched both inside and outside of the libraries. First, the presentation featured an overview of our Lunch &

Learn series. The series was hosted in John C. Hodges Library and was open to all students, faculty and staff at our university. This presentation also discussed our Diversity Committee's participation in the University of Tennessee's Black Issues Conference, which is sponsored by the Office of Multicultural Student Life at the University of Tennessee.

Lunch & Learn

The Lunch and Learn Series involved lunchtime discussions surrounding different topics related to diversity and inclusion. In November 2014, UT's then Vice Chancellor for Diversity proposed a collaboration between his office and the Libraries Diversity Committee. It was through this collaboration that a lunch and discussion program was proposed for the committee to pursue in upcoming semesters.

In the spring of 2015, a staff member from the Office of Diversity & Inclusion joined the committee. Potential Lunch and Learn discussion topics were brainstormed by committee members. A campus-wide survey was created to poll students, faculty, and staff about potential topics and to allow respondents to write in their own topics of interest. The survey was distributed through a daily e-newsletter that was sent to all students, staff and faculty. It was also shared on the Office of Diversity and Inclusion's website, distribution lists, and social media accounts.

With input from the survey and committee members, the committee has invited many speakers to campus to discuss a variety of topics. Below are the sessions and discussion leaders the Diversity Committee has hosted:

- Civility - Dr. Ernest Brothers, Associate Dean of the Graduate School and Director of the Office of Graduate Training and Mentorship
- Social Media and Bullying - Dr. Ferlin McGaskey, Assistant Director of the Tennessee Teaching and Learning Center
- Religion and Civility – Dr. Rosalind Hackett, Professor, Department of Religious Studies
- Gender Pronouns: Concepts to Update Your Conversation Toolbox – Donna Braquet, Library Professor and UTK Pride Center Director
- Open Conversation about Intersectionality: From Scholarship to Action – Patrick Grzanka, Assistant Professor, Department of Psychology and Nora Berenstain, Assistant Professor, Department of Philosophy
- Practical Tips for Keeping Calm & Carrying On Difficult Conversations – Becky Jacobs, Waller Lansden Distinguished Professor of Law, College of Law

The Diversity Committee has been successful in receiving \$500 from the Council for Diversity and Interculturalism for each series, which helped fund publicity for the events. There were

printed handbills delivered to campus offices, daily e-newsletters to faculty, staff and students, social media site postings, digital ads in the student newspaper, and digital signage in the libraries. Event logistics included scheduling the time and location of the session and gathering snacks provided by committee members. Originally, the program location was an open room with seating near the main entrance of John C. Hodges Library. It was observed that attendees had difficulty eating lunch in this space, so the program was moved to a conference room with several tables to accommodate those who wished to eat.

In order to receive feedback on each session and suggestions for future topics, a post session survey was created. The survey was short to encourage completion and was available in print and online. Paper surveys were distributed with a QR code at the end of each session in order to provide opportunities for participants to complete right away or at their leisure using the online method.

Survey questions asked attendees if the topic was relevant to our campus, if they related to the topic personally, and if they found the conversation engaging. A matrix question created the opportunity for attendees to rank their responses from strongly agree to strongly disagree. Participants were asked for feedback on their UT status (student, faculty, staff), ideas for future topics, and how they heard about the session in order to assess marketing methods. Finally, there was a

section for comments and additional feedback.

Based on the popularity of the intersectionality Lunch and Learn session, the facilitators were asked to develop a longer, two-hour workshop on intersectionality in the spring. This workshop provided a more in-depth discussion surrounding the key tenets of intersectionality theory and how to apply its tenets in a variety of situations and settings. For more information about this workshop and other Lunch and Learn discussions, please visit the Diversity Committee's website at <https://www.lib.utk.edu/diversity/programs-2/lunch-and-learn-discussion-series/>.

The Lunch and Learn sessions were filled with interesting conversations. Following the sessions, Diversity Committee members talked about the event and reviewed feedback from the surveys. It became clear during these meetings that the programs had an impact on committee members personally. Individuals spoke of learning new concepts, broadening their understanding of topics, and a general growth of awareness and empathy.

With only a few members of the committee able to present at the 10th National Conference of African American Librarians, it was decided to create a "diary room" style video to capture and share thoughts about the Lunch and Learn program from Diversity Committee

members. Committee members were asked to reflect on the Lunch and Learn program and respond to the following prompts in a selfie-style video recorded on their phones:

- What did you enjoy most about the Lunch and Learn Program?
- In what ways do you think the Lunch and Learn program contributed to diversity conversations and activity on campus?
- Although small, feedback from participants indicated that the Lunch and Learn program was successful and meaningful. Do you agree and has it been worth the effort to organize?
- How important is it for the Diversity Committee to develop programming such as Lunch and Learn and how do these efforts contribute to the overall mission of the libraries?

The prompts were developed to engage reflection on various levels including personal impact, campus/community impact, and relevance to the mission of the libraries. Selections of the recordings were edited together to create a representative video summarizing committee views on the importance and impact of a program such as Lunch and Learn. Committee members shared a number of insights including that the series has helped them learn more about these topics and has allowed them to meet people with different perspectives and learn about their experiences related to these issues. While not all committee members participated, the resulting video effectively allowed alternative

perspectives to be shared during the presentation and is a strategy that could be employed in other instances where the opinions and experiences of a larger group are being shared by selected individuals. You are welcome to view the video at <https://tinyurl.com/ycfngdez>.

Observations and Tips

Polling the university community and observing the engagement of the participants allows the program to be tailored to the campus. Feedback from attendees yields good ideas for relevant session topics. Applying the findings helps refine proposed topics into future sessions, and for us, two to four sessions per semester works best. In order to meet the framework of having difficult conversations, topics are meant to be provocative, appealing, and socially relevant.

Once the topics are finalized, the committee identifies an expert, typically but not always a faculty member, to facilitate and lead the discussion. Clear and effective communication is important to relay the priorities of the program. These priorities include leading in a conversational style rather than a lecture and allowing enough time for activities and a question and answer portion. Feedback from participants has indicated that attendees respond positively to exploring the topic through discussion and interaction over being lectured to about the topic.

Throughout the life of the program, the committee has discovered that there are

ways to optimize the program's timing. First, one hour does not allow the participants and the facilitators enough time to cover the topic thoroughly and have a meaningful conversation. Based on this observation, we decided to extend the sessions by 30 minutes. Next, noon appears to be the best time slot for our sessions and has proven to be a good time for attendees and facilitators. Timing for workshops is a little more flexible, but the committee has established the noon time slot for official Lunch and Learn sessions.

The series is hosted in Hodges Library to remind people that the conversation is in a safe space and to emphasize the use of the library as a gathering and discussion space. The program has drawn a diverse group of attendees and the sessions have always remained civil and respectful. The committee supports these conversations by:

- Promoting the series through interactions with the UT community as well as among library staff
- Providing healthy snacks – mostly cookies and water, which is a preferred beverage
- Taking photos of the session to document the event
- Providing surveys to see what areas are working well and what improvements need to be made
 - Suggestions for future topics are solicited
 - Providing the print survey with pencils at the session

- Introducing the session topic and facilitators
- Presenting facilitators with a certificate to thank them for participating

Black Issues Conference

The Lunch and Learn series is a “HERE” program, exemplifying outreach efforts taking place in the libraries. The Black Issues Conference is an example of “THERE” programming, representing what the committee does outside the libraries in the campus community. Presenting in a variety of venues shows the committee's dedication to diversity and makes the campus and libraries a more welcoming place for all. The committee has participated in the University of Tennessee's Black Issues Conference for approximately 10 years. Each year the committee answered the call to write a short presentation proposal based on the conference theme. Each proposal went through the standard review process and once accepted, the committee decided who would be the presenters for the topic.

Some past presentations include: “I hate it when... I would like it if...”: Scandalous College Stereotypes”, “Mashups: Supporting Music Communities @ Your Library”, “Women of Color in Leadership: How Fierce Do You Need to Be?”, and “Is What You See What You Get: Truth, Lies, Marketing, and Diversity on Campus”. The most popular topics have been expanded into national conference presentations, including a poster presentation at ALA.

During the presentations, the committee aimed to challenge students to test their way of thinking and to research and explore issues that students are curious about. Generally, our committee members are not “experts” in these topics but, rather, find them relevant and provoking and seek interesting ways to explore the topic and learn with the audience attendees. Fun was incorporated into the sessions with activities that supported the presentation and engaged the audience with the subject in a personal way. For example, during the “I hate it when... I would like it if...: Scandalous College Stereotypes” presentation, the audience had fun adding adjectives to whiteboards labeled with a college stereotype such as “jock”, “fraternity boy”, and “absent minded professor” and discussion reflecting on the adjectives was lively, allowing participants to really think about the impact these stereotypes have on the assumptions we make as we interact with people on campus. Wherever possible, library trivia was integrated into the conversation to raise awareness of library services and resources. Looking back on these topics allowed the committee to reflect on issues that impacted the committee and campus. The conference themes helped committee members to stretch beyond their comfort zones, allowing them to take risks in exploring topic areas they are less familiar or comfortable with.

Why Present There?

Presenting at this campus conference has allowed the committee to represent a multifaceted role of the libraries and to represent the libraries as part of a larger, academic dialogue. Most significantly, it has allowed the committee to develop a diversity research agenda in which the library faculty and staff can participate, engaging committee members to explore topics and to learn more about the experiences and interests of the students we serve. The Diversity Committee was also able to promote its mission and goals and identify new topics and issues for committee work. Presenting “there” has allowed the committee to be more than a social entity and reach beyond the walls of the libraries. By presenting to a larger audience and participating in these types of presentations, the committee has been able to move to a more scholarly level of documenting and sharing program findings and being a larger part of the diversity conversation on campus.

Conclusion

Moving forward, the success of the Lunch and Learn program has opened doors to campus-wide partnerships. Having successful partners has provided the committee with a more thorough view of ideas and has made it possible to discuss social justice issues with a wider audience. Strategically partnering with Center for Health Education & Wellness allowed the committee to form connections with more students, which had been one of the committee’s ongoing goals. Partnerships have also improved marketing efforts by advertising to

groups that the committee may not normally reach.

After the next series of Lunch and Learn programs, there will be an assessment to analyze what has worked well, identify areas for improvement, and invite partnering organizations to evaluate the event. This type of partnership style, along with the assessments, will help pinpoint the next topics to explore. Overall, these partnerships provide access to additional resources that will help us to continue to grow and keep programs such as this relevant to our community. Continuing to build relationships keeps the programs rewarding and successful.

Participating in the Black Issues Conference has allowed the UT Libraries Diversity Committee to become part of a larger dialog on campus. The Multicultural Student Life Center, which hosts the conference, and the Diversity Committee have many common goals.

Through strong participation and support for their program, the Diversity Committee is taking proactive steps toward expanding our relationship, allowing the two organizations to build off of the shared goals and establish a stronger support mechanism for the community.

With a large and active committee and a strong mission, the UT Libraries Diversity Committee has found that combining programming IN and OUT of the libraries helps us to engage and learn about our community as well as promote the value of the libraries. Programs hosted in the libraries emphasize the libraries as welcoming spaces for open, safe, academic discussion. Presenting in programs hosted outside the libraries demonstrates the libraries' active involvement with the community and support for diversity initiatives. Both have proven to be a way for the libraries to interact with individuals in our community in engaging ways.

Black and Banned' Book Readings and Other Multicultural Events: Community College Library Collaborations On and Off Campus

Fantasia Thorne-Ortiz, Assistant Professor/Librarian, Onondaga Community College

The presenter will describe cultural programming that has taken place with campus colleagues, as well as multi-institutional collaborations. The Black and Banned book reading is an annual

event hosted by various departments in Syracuse University, Onondaga Community College Library, and public libraries. Banned books written by Black authors are available to read during the

event. Last year The Autobiography of Malcolm X was read across the various locations. Additional campus and community collaborations will be discussed during this presentation, and

the audience will have the opportunity to brainstorm potential library, campus, and community collaborations they can engage in their hometowns.

<http://sched.co/9zkg>

Four Faces of Strategic Leadership

Jermaine Dykes, Sr. IT Project Manager with Mobilitie

Today leaders emerge from all roles and levels in an organization and can influence the outcome of a project, key initiative, or an overall organization profoundly. How do these leaders emerge, build relationships, motivate and engage,

communicate and collaborate? Instead of thinking of boundaries and four walls, let's look at leadership through Four Faces of Strategic Leadership to operate with excellence to be successful at a strategic level.

Updates on the e-book marketplace

Wendy Cornelisen, Assistant State Librarian, Georgia Public Library Service

Libraries nationwide are exploring options for acquiring and delivering digital content that leverage the power of libraries, deliver good user experiences, and are consistent with library values. Join us to discuss ways for libraries to

advance access to digital collections, with focus on the collaborative and innovative efforts of two IMLS grant funded projects: SimplyE and the Library E-content Access Project (LEAP). <http://sched.co/9zjr>

Ignite Presentations

Ignite Presentation Abstracts

Conference Track: Community and Civil Engagement

Library Outreach: "Telestory" video visitation. Connecting Incarcerated Parents and Their Children Through Books

Brenda Bentt-Peters, Community Outreach Supervisor, Brooklyn Public Library

How do we break the school to prison pipeline? Today's public library's approach is to guide incarcerated parents with the tools to help their children learn alternative means other than what may be seen at home in the past. Outreach Services at Brooklyn Public Library made the first successful connection to an NYC Department of Corrections facility thus paving the way to the launch of the "Telestory" program which provides incarcerated parents a virtual way to visit

with their families. The Telestory Video visitation program has expanded with the City's 3 library systems to provide free live video services for families who wish to visit with their incarcerated loved ones. This unique program is offered at 21 public library branches across New York City. We will share successful patterns of how to conduct these visits and the results these visits have made on the lives of the participants. <http://sched.co/9zkh>

I Have a Problem with That: Engaging Our Community

Quincy Pugh, Film and Sound Manager, Richland Library

In 2004, the African American History and Cultural Events (AAHCE) committee was formed at Richland Library to address related concerns and to provide enhanced, system-wide programming for the African-American community on a recurring basis. Our foundational program was "I Have a Problem With

That", a roundtable discussion addressing minority issues. Join us as we share our experiences with this successful platform and discuss ways which we have developed supplemental programming for the African American community that sets the stage for successful community conversations.

Conference Track: Health and Wellness

Yoga While You Work

Cherese McKnight, Librarian, Yoga Instructor (Certified in Hatha and Yahweh yoga styles)

We will cover the benefits of brief meditation before, during and after work. We will perform seven poses you can do while at your desk to help you wake up, calm down, and relieve tension. <http://sched.co/9zkU>

Conference Track: Leadership & Management

How About a Job in Iowa, California, or North Dakota? Exploring Opportunities Outside Your Comfort Zone

Leo Agnew, Director, Human Resources and Diversity Programs, University of Iowa Libraries; and Kathryn Kjaer, Head, Library Human Resources, University of California, Irvine Libraries

While recruitment and retention of a diverse workforce is a high priority in the librarian profession, data shows that it is often difficult to attract librarians from under-represented groups to certain geographic regions. Are MLIS graduates of color reluctant to consider positions in some locations due to a perceived lack of diversity, or concerns for the high cost of

living, or other factors? What can these libraries do to reach out to minority job seekers and become attractive options? In this interactive workshop, human resource professionals will foster an open conversation with librarians about the risks and advantages of moving to unfamiliar locations for that first, or next job. <http://sched.co/9zkt>

Resume, Interviewing, and Salary Negotiation Tips for Librarians

Leo Agnew, Director, Human Resources and Diversity Programs, University of Iowa Libraries; and Kathryn Kjaer, Head, Library Human Resources, University of California, Irvine Libraries

An informal discussion/Q&A session where you can gain an insider's perspective on the librarian recruitment process from two experienced HR Directors. Get tips on how to make

your application stand out and how to navigate the interview process. Find out how to be your own best advocate for professional development and career advancement. Explore negotiation strategies to ensure you get the most out of your offer package.

<http://sched.co/9zky>

Five Steps to Leading Library Staff Through the Valley of Change!

Dorothy Hargett, Head of Access Services, Regent University Library

Managing library staff is no different from any other business and during times of budget cuts and transitions. Change is one of the greatest challenges an administrator or leader can face. Library

administrators and leaders must learn how to manage staff experiencing frustration when faced with significant change. <http://sched.co/9zkM>

Journey Towards a Doctorate: For Working Professionals

Fantasia Thorne-Ortiz, Assistant Professor/Librarian, Onondaga Community College

For some librarians, obtaining a doctorate is a dream they wish could come true. It can be difficult enough to work out the logistics of balancing work and home obligations, without adding school into the mix. The presenter will discuss her journey of making the dream of obtaining a doctorate a reality. By careful examination of institutions, programs,

and tuition costs, the presenter applied and matriculated into a program that best fit her needs. This program will allow attendees the opportunity to think outside the box, and realize additional options to receiving a doctorate besides taking the PhD route.

<http://sched.co/Az9A>

Accolades and Acquisitions of the First: African-American Pioneers in Library Leadership

Janice M. Young, Librarian, FAFLRT Vice-President/President Elect

Participants will explore several African Americans who were the first to breach homogeneous institutions in librarianship. As the first, these African

Americans leverage their achievements to enact an institutional culture of change, advocate for authentic leadership and organization integrity in the evolution of

library services for African Americans. Consequently, under their leadership, foster collaboration and forged partnership in librarianship for the self-

actualization of African Americans pursuing careers as librarians.

<http://sched.co/9zl0>

Conference Track: Literature, Cultural Heritage, Public Programming

Visual Lit: Using Graphic Novels to Engage Adults

Amanda H Davis, Adult Services Librarian, Charlotte Mecklenburg Public Library; and Angel Truesdale, Adult Services Specialist, Charlotte Mecklenburg Public Library

Graphic novels aren't just for children and teens! Learn more about how public libraries can engage grown up comic readers with book clubs, lectures,

displays, and art activities. Learn about programs and community engagement that can bring attention to a quickly growing genre. <http://sched.co/9zl2>

Engaging and Educating the Community - An African American Perspective

Nichelle Hayes, Business Librarian, Indianapolis Public Library; and Lauren Freeman, Circulation Supervisor, Indianapolis Public Library

The panel will describe how IndyPL African American History Committee (AAHC) / Center for Black Literature and Culture (CBLC) reaches out to African-American community in Indianapolis. IndyPL AAHC/CBLC presents the diverse accomplishments and heritage of African Americans to the general public. Our major annual programs are Meet the Artists (MTA) and Fall Fest/Slammin' Rhymes. MTA is an engaging showcase of various artistic mediums by burgeoning

artists. Fall Fest is an afternoon of inspiration and cultural edutainment using interactive programming. Other programs have focused on violence prevention such as Kin, Killing Kin (KKK) and the accomplishments of women of color like Women of a New Tribe. <https://www.youtube.com/watch?v=ghB0JcYQqqA> Meet the Artists 2017 <https://youtu.be/AGykDRE8pUs> Center for Black Literature and Culture <http://sched.co/9zkr>

Self-Publish Your Success

Judine Slaughter, Executive Director, United Black Writers Association

Which would your family most likely keep as a memory of your words: a loose-leaf manuscript or a printed book? Self-publishing a book preserves your passion, experience, or muses, which can be a priceless adventure for you and future generations. Whether you want fame and fortune with countless book sales or

simply one book as an accomplishment, you will expand many skills, to use on your current job or other endeavors. This session will show you the five steps to self-publishing, where you can find success when publishing short stories, poetry or manuscripts as special keepsakes. <http://sched.co/9zkz>

Conference Track: Children and Youth Services

Black Books Matter: An Examination of Augusta Baker's Bibliography Books About Negro Life for Children

Regina Sierra Carter, Teaching and Learning Librarian, University of Virginia

Explore librarian Augusta Baker's rationale for creating Books About the Negro for Children (BANFC) and the three criteria she used (i.e. language, theme, and illustration) to identify books. Baker used language because she was cognizant that demeaning terms could damage black youth's self-esteem. Baker chose theme because black life needed to be represented holistically. Thirdly, she

focused upon illustrations because portrayals of blacks should be visually appealing. This talk illustrates how BANFC served as a resource to educators, parents, and others who actively sought (yet had difficulty unearthing) non-stereotypical, well-written and thoughtfully illustrated children's books about black life.

Bringing It: Library Youth STEAM Education Programs Out in the Community

Diana Lopez, Librarian, Marin County Free Library; and Etienne Douglas, WebStar Coordinator, Marin County Free Library

Learn about the weekly maker club that we held at Bayside-Martin Luther King, Jr. Academy, a K-8 public school. Each week we had a hands-on, STEAM related activity for the kids. We had programs such as creating their own light-up LED

plush monsters; stomp rockets, 3D printing, and more. Our digital literacy project conducted in collaboration with the Phoenix Project of Marin, an organization that helps at-risk youth will also be shared. <http://sched.co/9zkf>

New Approaches to Information Literacy and Cultural Heritage: How the Chicago Public Library is Teaching Youth About Care and Access in Special Collections.

Lawanda Miller, Adult Reference Librarian, Chicago Public Library; Tracy Drake, Archivist, Chicago Public Library; and Mosi Kamau, Librarian/Archivist, Chicago Public Library

Libraries, archives and special collections have committed themselves to doing outreach to k-12 student populations. Traditionally, this outreach has frequently been done through the use of guided tours, classroom visits, and special programming. However, new media and access to readily available technologies have propelled information professionals

to incorporate such technologies into teaching and learning. This presentation will provide the audience with an overview of the tools necessary to introduce collections care and access to high school students in special collections utilizing technology. <http://sched.co/9zqx>

How to Get Youth to Sign Up for Blackness: Black History Month and Beyond

Katrina Spencer, Diversity Resident Librarian, University of Wisconsin at Madison

When I was raised in the 1990s, the formal education I received around

blackness centered on important figures like Tubman, Douglass, and King. Their

contributions could and cannot be underestimated when it comes to the hungry pursuit of social justice. However, what I learned did not explain how my father could be black and Costa Rican. It did not introduce me to Negritude. In short, my education was weak in terms of

diaspora. My talk highlights discourses and ways librarians and educators can conspire in highlighting blackness as a global phenomenon and not one restricted to the continental U.S. <http://sched.co/9zku>

Getting to Know You: Connecting to the Community

Leslie Williams, Senior Librarian, Denver Public Library

Hear how a branch library in Denver took the information learned from their community conversations and tried some new approaches on how to bring a neighborhood together that's seen rapid

population growth since 2014. Library programs, community partnerships and other ideas will be highlighted. <http://sched.co/9zl3>

Poster Presentations

Poster Presentation Abstracts

Safe to be Smart

George Carter, Youth Service Assistant

Abstract

Safe to be Smart is an organization that provides mentoring programs for middle and high school youth that visit libraries located in the city of Rochester. The programs formed are educational and also recreational, such as building resumes, Cancer awareness, job readiness programs, reading programs, S.T.E.M., cooking class, bike and horseback riding

etc. These programs help to create better relationships with our young people. With this positive commitment, it is our hope this will help our youth to grow to adulthood to be strong productive leaders in our community. Partnered agencies: Pathways to Peace, Center for Youth, Ryan Recreation, Dream Bikes etc.

Removing the Barriers: How Implementing Change Improved User Services and Collection Use Through Library Assessment

Beverly D. Charlot, Coordinator of Technical Services, Delaware State University

Abstract

This poster presentation provides an overview of how implementing change, repurposing space and relocating the DVD collection to a new area on the first floor of the library increased usage statistics. Technical Services conducted a Strengths, Weaknesses, Opportunities, and Threats (SWOT) analysis to assess the DVD collection usage statistics. The data

collected and evaluated indicated that DVD titles were not circulating as expected. Technical Services implemented a project plan designed to improve user access to the collection. The decision to relocate the DVD collection from behind the circulation desk into an open area on the first-floor improved user services, patron access, and usage.

Keepin' It Real: Reflections on a Fake News Workshop

Aisha Conner-Gaten, Instructional Design Librarian, Loyola Marymount University

Keepin' It Real: Reflections on a Fake News Workshop
Aisha Conner-Gaten
William H. Hannon Library, Loyola Marymount University

Introduction
Loyola Marymount University organized a campus-wide Inaugural Teach-In on Friday, January 20, 2017. The Teach-In upheld the university's pedagogical tradition of "educating the whole person" through work for transformative social change. Departments and organizations across campus developed programs and sessions to actively engage the community in lieu of the normal class schedule. Sessions ran for 90 minutes throughout the day and encouraged dialogue surrounding the past, present, and future of the nation.

Following an election cycle fraught with misinformation, fake news, and hoaxes on all sides, William H. Hannon Library acknowledged the impact that these feelings of helplessness and confusion play in their roles as scholars. Librarians conducted information literacy workshops to de-mystify and engage with meaningful current news outlets and specific news stories from all political ideologies.

Design
Considering that almost 30% of all fake news originates from Facebook, workshop development centered both digital materials and social media networks for managing misinformation. With a short timeline, librarians used a combination of Box cloud storage and a draft litguide as an outline. Librarians would need to introduce key terms surrounding fake news and present contemporary examples for attendees using online platforms including bias, filter bubbles, verification, and click bait. Once attendees have basic definitions and examples, they could then do active learning activities in pairs and groups.

The workshop incorporated several information literacy concepts:

- Information Has Value
- Information Creation as Process
- Information Evaluation
- Construction and Context of Authority

Results/The Workshop
Two consecutive workshop sessions were held during the Inaugural Teach-In Day. Over 90 members of the LMU community attended the workshops including students, staff, and faculty. Many attendees relayed their frustrations about the reliability news and the difficulties of evaluating information via social media. Session outcomes for attendees included:

- Practicing techniques for evaluating the credibility of news stories
- Reflecting upon their reactions to stories and practice identifying and distinguishing between their emotional responses and logical analyses of the items.
- Reflecting critically on their own information behaviors and how they perpetuate the status quo (social justice frame)
- Valuation of information and sources from different perspectives
- Critically analyzing sources of information

Conclusion
Information literacy is a key component of instruction in academic and research libraries. Librarians widely acknowledge the ways in which students receive, evaluate, and disseminate information for their scholarly work. However, there is a knowledge gap when students encounter information in scholarship vs. their daily lives. Librarians must continue to empower students and community members to reflect critically on the news and media shares in their personal information networks. Using an array of online tools (Polifact, Snopes, All Sides, etc.), students can engage with public discourse that goes beyond peer review and scholarly authority.

Specifically at LMU, there will be a series of future workshops focusing on information literacy outside of the classroom. The goals of which include challenging community members to consider differing perspectives in information sharing as well as making connections from the scholarly information cycle to their daily lives as professionals and civically engaged users.

Acknowledgments
Thank you to the LMU Librarians who brainstormed, co-created, and co-facilitated the workshop materials and event including Elisa Slater Acosta, Jennifer Masunaga, and Desiree Zingarelli-Sweet. Thank you to the William H. Hannon Library for their support and commitment to supporting students and information literacy in a world of misinformation.

Sources
Acosta, Elisa. (2017, January 25). Keepin' It Real: Tips and Strategies for Evaluating Fake News. Project CORA. Retrieved from <https://www.projectcora.org/assignment/keepin%20it%20real-tips-and-strategies-evaluating-fake-news>

Nelson, Jacob L. (2017, January 31). Is "fake news" a fake problem? Columbia Journalism Review. Retrieved from <https://www.cjr.org/analysis/fake-news-facebook-audience-dragg-brother-study.php>

William H. Hannon Library Litguides. (2017). Keepin' It Real: Tips & Strategies for Evaluating Fake News. Retrieved from <http://litguides.lmu.edu/fakenews/>

Activity 1
Present a scenario (in this case a tweet from Donald Trump) that may cause a difficult conversation with a family member. Challenge attendees to examine their feelings about the content of the tweet, the context (i.e. who tweeted, the timing of the tweet, who shared the tweet, others' reactions to the tweet), consider their values and beliefs, and compare this information to what the attendee already knows.

Activity 2
Challenge attendees to categorize common media outlets in their information networks. Attendees can evaluate outlets based on reliability (e.g. fabricated or false, analytical and complex, etc.) and their purpose (e.g. entertainment, journalism, etc.). Attendees can discuss their choices and learn how outlets may overlap in many categories and their role in the spread of misinformation.

Activity 3
Attendees will share media outlets they identified and rate them on this graph.

Abstract

<http://sched.co/BCGa>

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of the normal class schedule. Sessions ran for 90 minutes throughout the day and encouraged dialogue surrounding the past, present, and future of the nation. Following an election cycle fraught with misinformation, fake news, and hoaxes on all sides, William H. Hannon Library acknowledged the impact that these feelings of helplessness and confusion play in their roles as scholars. Librarians conducted information literacy workshops to de-mystify and engage with meaningful current news outlets and

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- Reflecting critically on their own information behaviors and how they perpetuate the status quo (social justice frame)
- Valuation of information and sources from different perspectives • Critically analyzing sources of information

To better equip attendees with resources for information evaluation on social media, librarians provided a handout with

several online tools:

- Politifact, Factcheck.org, Snopes
- Reverse google image search or Tiny Eye
- B.S. Detector Browser Extension

Attendees were challenged to consider their own information networks, how they may be in a filter bubble, and were presented tools for expanding their information networks online:

- AllSides
- Flipfeed for Twitter

To determine student understanding and interest in the workshop content, attendees were asked to fill out a survey following the workshop. This form included:

- How have your feelings about the problem changed over the course of today's workshop? Has this changed your thinking in any way?
- What is in the interest of the common good in this situation? What changes do you think are needed to address the issues around "fake news"?
- What choices can you make to contribute to the common good? How can you empower others to take action?

Conclusion: Information literacy is a key component of instruction in academic and research libraries. Librarians widely acknowledge the ways in which students

receive, evaluate, and disseminate information for their scholarly work. However, there is a knowledge gap when students encounter information in scholarship vs. their daily lives. Libraries must continue to empower students and community members to reflect critically on the news and media shares in their personal information networks. Using an array of online tools (Politifact, Snopes, All Sides, etc.), students can engage with public discourse that goes beyond peer review and scholarly authorship.

Specifically at LMU, there will be a series of future workshops focusing on information literacy outside of the classroom. The goals of which include challenging community members to consider differing perspectives in information sharing as well as making connections from the scholarly information cycle to their daily lives as professionals and civically engaged users.

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My First Year as An Academic Librarian

Jina DuVernay, Reference Librarian, Alabama State University

The Library: Where the community and the world meet

Jina DuVernay, MLIS
The Levi Watkins Learning Center at Alabama State University

Objectives

- To highlight African American literature.
- To offer educational programs that foster contemplative discussion among faculty, students, and the local community.
- To encourage interest and enthusiasm in library programs.

Free Movie Screening

Faculty, students and the local community had the opportunity to view a free screening of the Oscar-nominated documentary, *13th*, at a local independent theater. The captivated audience listened to an engaging panel discussion which followed immediately after the film.

Inaugural Book Club

Thanks to a generous donation of nearly 40 copies of *Silver Sparrow* by Tayari Jones, a book club was born. Attendees read their free copy and participated in a lively discussion about the book and enjoyed light hors d'oeuvres and giveaways.

Poetry Reading and Book Signing

It is under the auspices and exceptional leadership of Dr. Janice Franklin, Dean of the Levi Watkins Learning Center at Alabama State University, that make culturally enriching programs such as the ones featured here possible. Dr. Jacqueline Trimble, Chair of Languages and Literature, recited poems from her recently published book of poetry, *American Happiness*.

Discussion Panel

A packed crowd filled the lecture hall to hear several ASU professors discuss issues and themes surrounding the 2016 film, *The Birth of a Nation*. The program was expertly moderated by Dr. Bertis English and special guest speaker, Dr. Kenneth Greenberg, Suffolk University Distinguished professor, engaged the audience via Skype. Attendees also viewed African American historical and cultural artifacts on loan for the program by an ASU professor.

Recommended Readings

Leong, Jack Hang-Tat. "Community Engagement – Building Bridges between University and Community by Academic Libraries in the 21st Century." *Libri: International Journal of Libraries and Information Services*, vol. 63.3, 2013: 220-331.

Schneider, Tina. "Outreach: Why, How and Who? Academic Libraries and their Involvement in the Community." *Reference Librarian*, vol. 39.82, 2003: 199-213.

Conclusion

Programming opportunities are plentiful. Take an inventory of what you have and build on your resources. Expand your program's potential by collaborating with other colleges, departments, organizations, etc. that attract the very audience that you seek.

Abstract

<http://sched.co/BCNc>

The poster will highlight the various programs/events that I organized during my first year as a librarian. The programs ranged from a panel discussion to a community film screening to a poetry reading and book signing.

Objectives:

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Conclusion: Programming opportunities are plentiful. Take an inventory of what you have and build on your resources. Expand your program's potential by collaborating with other colleges, departments, organizations, etc. that attract the very audience that you seek.


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Collaboration & Connecting Africology Collections with Government Information Using Digital Objects

Latanya N. Jenkins, Reference Librarian, Government Information & Africology and African American Studies Liaison, Temple University




ABSTRACT

As the African American Studies Librarian, it is sometimes difficult to allow students brain-friendly methods for interacting with various collections.

What are effective ways to connect them with the library and other collections?

As the government collections and library's collections attempt to shift from analog to digital spaces for engagement, there may be ways to allow for interaction through digital collections and platforms.

How do we promote access to diverse learners?




CONTACT

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Email: latanya@temple.edu
Phone: (215) 204-8244
Website: library.temple.edu

Collaboration & Connecting Africology collections with Government Information Using Digital Objects

Latanya N. Jenkins
Temple University, Samuel L. Paley Library




INTRODUCTION

In order to better connect students with materials and ensure that they are knowledgeable about the resources available to them in digital form, I began by employing different strategies.

Rather than only provide a one-on-one class and provide a worksheet, I instead created course guides, after consulting professors.

While the guide was specific to the course content, I also connected the students with related materials and government information.



METHODS AND MATERIALS

Connecting with faculty by speaking with them at Faculty Orientations, visiting them in their spaces, and sending new visual email campaigns ensured that faculty were willing to speak with students about using librarians for research assistance opened collaborative spaces.

As Paley Library uses digital content in the catalog, linking the students to the catalog or directly to the materials is important for them to access information in a variety of ways.

Also, an in class exercise and during orientation exercise, not only showed students how to successfully search the catalog and a general database, but also how to use guides specifically geared toward their specific course work.


RESULTS

In addition to creating digital objects and providing links, I also worked mini-commercials into my instruction for the students.

The mini-commercials let them know about course specific guides and how to access government resources related to their areas of research.

Course specific guides show increased use over time (see chart 2 and see chart 3) it shows a sample of six of 17 published guides, which received 837 views in 4 months.

During the month of library sessions activity increase students from the African American Studies department increasingly either set up consultations or sent emails for further database assistance with some of the government materials.

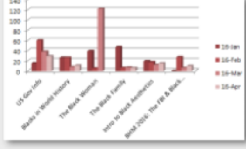


DISCUSSION

Using additional strategies for student engagement included taking a course on Facilitating Adult Learning and implementing brain friendly strategies for learning:

- including use of visual objects,
- auditory elements (mini-commercials),
- and kinesthetic activities

These strategies allowed for diverse students, who learn in different ways, an opportunity to participate and learn.



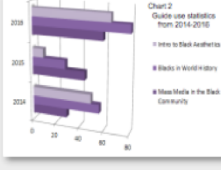
CONCLUSIONS

- ♦ Students used the resources to learn quick strategies for evaluating sources, after a session and returned during finals.
- ♦ Students were able to identify databases to begin research using digital objects, such as, guides, video, government reports from the catalog & databases, & archival materials.

REFERENCES

1. Gregory, Gayle, and Martha Kaufeldt. Think Big, Start Small: How to Differentiate Instruction in a Brain-friendly Classroom. Solution Tree Press, 2012.
2. Caffarella, Rosemary, et al. Learning in Adulthood: A Comprehensive Guide, 3rd edition. Jossey-Bass, 2007

* Special thanks to the Charles L. Blockson Afro-American collection for guide materials.



Abstract

<http://sched.co/BCGW>

As the African American Studies Librarian, it is sometimes difficult to allow students brain-friendly methods for interacting with various collections. What are effective ways to connect them with the library and other collections? As the government collections and library's

collections attempt to shift from analog to digital spaces for engagement, there may be ways to allow for interaction and inspiration through digital collections and platforms. How do we promote access to diverse learners?

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Methods and Materials: Connecting with faculty by speaking with them at Faculty Orientations, visiting them in their spaces, and sending new visual email campaigns ensured that faculty were willing to speak with students about using librarians for research assistance opened collaborative spaces. As Paley Library uses digital content in the catalog, linking the students to the catalog or directly to the materials is important for them to access information in a variety of ways. Also, an in-class exercise and during orientation exercise, not only showed students how to successfully search the catalog and a general database, but also how to use guides specifically geared toward their specific course work.

Results: In addition to creating digital objects and providing links, I also worked mini-commercials into my instruction for the students. The mini-commercials let them know about course specific guides and how to access government resources related to their areas of research. Course specific guides show increased use over time (see chart 2 and see chart 3) It shows a sample of six of 17 published

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These strategies allowed for diverse students, who learn in different ways, an opportunity to participate and learn.

Conclusion:

- Students used the resources to learn quick strategies for evaluating sources, after a session and returned during finals.
- Students were able to Identify databases to begin research using digital objects; such as, guides, video, government reports from the catalog and databases, & archival materials.

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Gregory, Gayle, and Martha Kaufeldt. Think Big, Start Small: How to Differentiate Instruction in a Brain-

friendly Classroom. Solution Tree Press, 2012.

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Providing Project Based Learning Opportunities in the Library

Tatanisha Love, Library media specialist, WMMS- Baltimore County Public School

Abstract

After watching the documentary, Most Likely to Succeed, I became intrigued by the idea of project-based learning (PBL). I became even more intrigued when I learned that one of the foundations for John Dewey's educational philosophy was project-based learning. My intrigue turned to a passion. I wanted to do PBLs with students as a way to give them a different way to succeed and to enhance

the perception of our school library program.

With varying degrees of success, I will share these three examples and provide insights for those interested in promoting PBLs in their school libraries and school communities.

Youth Empowerment through Community Partnerships

Tashia Munson, Access Services and Outreach Librarian, University of Michigan; and Monica Porter, Access Services Supervisor/Substitute Librarian, University of Michigan

YOUTH EMPOWERMENT THROUGH COMMUNITY PARTNERSHIPS

TASHIA MUNSON MONICA PORTER

THE PROGRAM

In 2016 Michigan Works! piloted a summer internship program for 100 Washtenaw County youth ages 16-24. The program aimed to provide hands-on employment experience for middle-ground youths who fit in the space between programs designed for either high academic achievers or juvenile delinquents. In 2017 the program was incorporated into the Poverty Solutions Initiative through the UM Ginsberg Center. UM Library has hosted 2 youths for the Summer '16 and Summer '17 sessions in the Circulation unit.

EARLY CHALLENGES	2016 OUTCOMES	FUTURE GOALS
Pilot Program	Engaged in library work	Tiered cohort method
Staff changes at Michigan Works!	Built confidence in their abilities	More mentoring
Communication (internal & external)	Able to bring back intern for 2017	Stronger connection to program
Programatic changes for 2017	Advocates for using the library	Projects based on intern goals
Low initial expectations of interns capabilities	Glimpse into college life by building relationships with student workers	Ability to hire interns as student workers after they graduate

Abstract

<http://sched.co/BCGU>

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Early Challenges

- Pilot Program
- Staff changes at Michigan Works!

- Communication (internal and external)
- Programmatic changes for 2017
- Low initial expectations of interns' capabilities

2016 Outcomes

- Engage in library work
- Build confidence in their abilities
- Able to bring back intern for 2017
- Advocates for using the library

- Glimpse into college life by building relationships with student workers

Future Goals

- Tiered cohort method
- More mentoring
- Stronger connection to the program
- Projects based on intern goals
- GaAbility to hire interns as student workers after they graduate

Mobile Librarian: iThink Tech Savvy (Meeting Students Where They Are)

Jahala Simuel, Medical Librarian, Howard University

Mobile Librarian: iThink Tech Savvy (Meeting Students Where They Are)
Jahala Simuel, Medical Librarian
Howard University Health Sciences Library (LSHL)

Over View

The rapid advancements in technology can create a bridge in connecting with student learners at academic institutions. It is imperative for the library to be the learning connection for students. As librarians we are required to think innovatively and creatively to bridge the gap between the deliverance of information to the current technology commonly used by learners. What better way to connect with learners but through the phones, tablets, and gadgets used in their everyday life? Technology provides the chance for librarians to innovate, boost quality, measure success, and align services with the priorities of their institutions. With technology, librarians can reintroduce themselves as visible, valuable, and essential partners in achieving common goals. The mobility of a smartphone, or tablet allows students to carry a plethora of clinical resources in a convenient and searchable package.

Supporting Learner-Centered Paradigms: Keeping learners in control.

In higher education many leaders are embracing a new teaching practice that involves making students the center of their learning and successes. Learner-centered environments incorporates various teaching practices and uses these techniques to improve students overall collegiate experiences that allows them to have a more active roles in their academic learning. Many studies have shown that this new pedagogy is effective and successful. It is imperative for academic libraries to embrace this new paradigm, and begin using mobile apps to support their programs and services.

Get Creative (Make your own apps)

- Identify campus needs
- Anticipate future needs of a library user population
- Build on popular nonacademic mobile content and mirror academic resources
- Make assessments

Innovative Librarian (Take the Challenge)

- Lead by example (show support by downloading apps on your personal phone and library devices).
- Show how the new implementation is apart of the library's mission and institution's mission.
- Make app creation a team effort.

Market Mobile Apps (Students will not use what they don't know!!!)

- Publicize on Library's Website.
- Use Word Of Mouth
- Educate library staff, faculty and administration (Lunch and Learn)
- Hold App Workshops

Benefiting the Learner (The Big 3)

- Convenience: Can access library and academic resources from the touch of your phone.
- Creative: Active way to encourage library use and services.
- Consolidate: Less paper and print resources that are now available into digital information.

Bridging the Gap

A 2010 EDUCAUSE Center for Applied Research (ECAR) study showed that 49% of undergraduate student viewed themselves as mainstream adopters of technology. Research statistics show that skills are increasing quickly and the technological landscape is changing dramatically. This leads us to believe that implementing library and educational apps to connect the learner, will increase library usage. Although many college students use mobile devices and tablets for social media and entertainment view these devices are the reliable connection for connecting reluctant readers and learners to their academic libraries.

Abstract

<http://sched.co/BCNc>

The rapid advancements in technology can create a bridge in connecting with student learners at academic institutions. It is imperative for the library to be the learning connection for students. As librarians we are required to think innovatively and creatively to bridge the gap between the deliverance of information to the current technology commonly used by learners. What better way to connect with learners but through the phones, tablets, and gadgets used in their everyday life? Technology provides the chance for librarians to innovate, boost quality, measure success, and align services with the priorities of their institutions. With technology, librarians can reintroduce themselves as visible, valuable, and essential partners in achieving common goals. The mobility of a smartphone, or tablet allows students to carry a plethora of clinical resources in a convenient and searchable package.

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Supporting Learner-Centered Paradigms: Keeping learners in control:

In higher education many leaders are embracing a new teaching practice that involves making students the center of their learning and successes. Learner-centered environments incorporates various teaching practices and uses these techniques to improve students overall collegiate experiences that allows them to have a more active role in their academic learning. Many studies have shown that this new pedagogy is effective and successful. It is imperative for academic libraries to embrace this new paradigm and begin using mobile apps to support their programs and services.

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- Lead by example (show support by downloading apps on your personal phone and library devices).
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- Make app creation a team effort.

demonstrates the need for renewed recruitment efforts. It can be speculated that the lack of Black and African American LIS school administrators is negatively impacting the number of Black and African LIS students, because research indicates that role models in a profession that is traditionally overlooked by minorities positively impacts the pursuit of these careers (Lee 8).

This poster reports the findings of research that combines recruitment and leadership advice from current and past Black and African American LIS school administrators with an examination of the historical and current presence of Black and African American leadership in LIS education. This examination will serve as a foundation for providing implications regarding the state of Black and African American librarianship. If Black and African American librarians are to continue to excel as transformative presences within communities, there must be strong role models and educational initiatives to nurture their advancement.

Methods:

- Interviews with current and past African American LIS administrators
- Review of ALISE data
- Review of historical documents

Research Questions:

1. What is the current state of Black and African American students in LIS education?

2. What was the historical presence of Black and African American LIS school administrators?
3. What is the current presence of Black and African American LIS school administrators and faculty?
4. What advice do current and past Black and African American LIS school administrators have for recruiting African American students and encouraging them to be leaders?

Key Findings:

- Black and African American students earned 5.1% of the ALA Accredited LIS degrees awarded between 2014 and 2015 (ALISE).
- Black and African American students represented 11.5% of students enrolled in ALA Accredited LIS degree programs in the Fall of 2015 (ALISE).
- Black and African American faculty represented 4% of the faculty teaching in LIS programs (ALISE).
- Black and African American administrators are rare in LIS programs.

Suggestions for Recruitment and Leadership Development:

- Develop a welcoming campus environment.
- Target and recruit students and professionals who are internally motivated.
- Provide supplemental leadership training and opportunities for students and faculty.

- Develop funding programs for students.
- Offer cultural sensitivity training during PhD programs.

Additional Readings and References:

Association for Library and Information Science Education [ALISE]. "2016 Statistical Reports." 2016, <https://ali.memberclicks.net/2015-statistical-report>

Edward Fortenette with LIS Students. 1975, Atlanta University Photographs, Atlanta University Center Robert W. Woodruff Library, Atlanta, Georgia.

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[e:WEB DuBois bust at Clark Atlanta University.jpg](https://commons.wikimedia.org/wiki/File:WEB_DuBois_bust_at_Clark_Atlanta_University.jpg)

Lee, Danielle. N. "Under-represented and underserved: Why minority role models matter in STEM." Scientific American, 1 Apr. 2011, <https://blogs.scientificamerican.com/guest-blog/under-represented-and-underserved-why-minority-role-models-matter-in-stem/>

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Virginia Lacy Jones Teaching. Atlanta University Photographs, Atlanta University Center Robert W. Woodruff Library, Atlanta, Georgia.

Tailored Instruction Marketing: How to Hook Your Audience

Amy Stalker & Karen Doster-Greenleaf, Georgia State University Library

Tailored Instruction Marketing: How to Hook Your Audience
Amy Stalker & Karen Doster-Greenleaf • Georgia State University Library

Background
In 2015 we adopted a new approach towards faculty outreach via a liaison program where our librarians provide individualized attention & serve as the primary point of contact to an assigned department. Part of this new initiative required a redesign of our instruction marketing. Our focus was to create materials and new strategies tailored to our specific faculty with the goal to increase instruction numbers and collaboration.

Challenges

- Commuter multi-campus
- Correcting false assumptions & misconceptions of library services and staff
- Trust building
- Selling our value beyond database mechanics

Hooks

Results
This approach has seen increased collaboration, instruction requests, and more meaningful faculty input on collection development/management.

Instruction Connections

Collection Development

Abstract

<http://sched.co/BCGZ>

Over the last 18 months, we have moved in a new direction with our faculty outreach via a liaison program. This liaison-driven outreach includes instruction marketing and redesign. The outcomes of this program include increased collaboration, increased instruction requests, as well as more meaningful faculty input on collection development/management. As with any endeavor, we have dealt with our share of challenges such as meeting faculty needs rather than traditional or assumed

expectations, earning trust to deepen value of collaboration, and learning to sell our value beyond database mechanics. We would like to share (via a poster session) how we are using a variety of “hooks” to market what we can do with a variety of different audiences.

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assigned department. Part of this new initiative required a redesign of our instruction marketing. Our focus was to create materials and new strategies tailored to our specific faculty with the goal to increase instruction numbers and collaboration.

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- Selling our value beyond database mechanics

Results: This approach has seen increased collaboration, instruction requests, and more meaningful faculty input on collection development/management.

Searching for Bronzeville

Tamara Townsend, Reference & Instruction Librarian, Long Island University

The Bronzeville community on the South Side of Chicago has undergone a transformation that has totally erased the presence of the once large and thriving Ida B. Wells Housing development that was its center for nearly 50 years. All that remains of the community are tales of

violence and poverty. This poster will present a survey of archival materials found throughout various Chicago area archives that chronicle the everyday lives, families, and experiences of the residents of this now missing community.

Year One: Quest for Millennial Programming

Janelle Turner, Adult Programming Assistant, St. Louis County Library

Year One: Quest For Millennial Programming
By: Janelle Turner

INTRODUCTION
As an Adult Programming Assistant at the St. Louis County Library (SLCL), I perform a variety of duties to assist the Adult Programming department as well as plan, schedule and produce programs with SLCL branch staff. I'm also a Black History Month Committee member. One of my goals for 2017 to produce programs throughout the library system that target millennials. I organize and in some cases lead these programs throughout the year.

WHY SHOULD WE CARE ABOUT MILLENNIALS?

About half of U.S. Millennials have visited a public library or bookmobile in the past year

% in each generation who visited a... in the past 12 months (2016)

Generation	%
Millennials (1981-1996)	53
Gen X (1965-1980)	46
Baby Boomers (1946-1964)	43
Silent (1928-1945)	36

Public library/bookmobile in person

Source: Survey conducted Sept. 29-Nov. 6, 2016
Pew Research Center

RESEARCH
Use your organization's data that has already been compiled.
• St. Louis County Library provided Community Profiles.
• Strategic Plan
• Organizations Annual Reports

Consult other resources.
• Demographics Now
• Sales Genie
• Reference USA
• US Census

Use the demographic breakdowns and population numbers to guide where to focus your resources.

MEDIA

• Post online in local media to reach wider and younger audiences (ex: Meetup, Patch, etc.)
• Create a list of online publications and be selective where you post depending on the subject.
• Set a schedule of what to post and prioritize those events you want to focus on.

• This can open up opportunities for local media to pick up on the things you are doing and spread it further.
• Use photos internally and externally to let staff know what's happening at other branches. This helps with promotion through personal social media accounts and word of mouth that ultimately gets to the public.

PROGRAMS
My approach to programming is to take what is already popular and add elements that make programs fresh and more appealing to younger demographics.

August 2016-July 2017

Art of the Impossible 38/70-54%*
Comic Book Upcycling 15/25-60%*
Comic Book Upcycling 7/25-28%*
Decorating with Ink 7/25-28%*
Decorating with Ink 14/25-56%*
Decorating with Ink 17/25-68%*
Gentlemen of Vision 16/7167-100%*
Hamilton Listening Party 15/50-30%
Harry Potter Yoga 14/20-70%
Harry Potter Yoga 6/20-30%
Harry Potter Yoga 7/20-70%
Harry Potter Yoga 16/20-80%
Potterpalooza 28/50-56%
57% occupancy overall

*Programs were either a part of Black History Month or Summer Reading Club which was promoted differently.

About St. Louis County Library
20 locations in the largest county in Missouri, which holds almost a fifth of the state's population.
Library service area of 960,000 people within an area of 457 square miles.
Serves people outside service area through regional agreements with libraries of adjoining counties.
Mission is to provide the resources and services to enrich individual minds, enhance lives and expand perspectives.
Component of 2015-2018 Strategic Plan is to provide a strengthened sense of community and social connectedness.

CONTACT
Janelle Turner
Email: jturner@slcl.org
Phone: 314-994-3300
Website: www.slcl.org

Abstract

<http://sched.co/BCGc>

With the ever-changing demographics and trends in society, planning millennial programming can be puzzling and sometimes fruitless. Understanding the differences and similarities between young adult age groups can help predict how successful a program can be. The discussion will include how to reach and engage this audience with social media and other networks. We will also discuss how to revitalize existing programming to foster a cross-generational community.

Introduction: As an Adult Programming Assistant at the St. Louis County Library (SLCL), I perform a variety of duties to assist the Adult Programming department as well as plan, schedule and produce

programs with SLCL branch staff. I'm also a Black History Month Committee member. One of my goals for 2017 to produce programs throughout the library system that target millennials. I organize and, in some cases, lead these programs throughout the year.

Research:

Use your organization's data that has already been compiled.

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Programs:

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Information Literacy Evaluation: Designing Library Evaluation Surveys Using Libwizard

Aleck F. Williams, Reference Librarian, Midlands Technical College

Information Literacy Evaluation:
Collecting data and getting feedback from students using LibWizard

Aleck F. Williams, Jr. | Midlands Technical College

INTRODUCTION
The purpose of this poster is to present and discuss how the Midlands Technical College (MTC) library implemented a new online initiative for Information Literacy Evaluation using LibWizard.

PROBLEM
Information literacy classes without assessments or feedback on what students learned, or thought was most useful, leaves the librarian with no information to enhance future instruction sessions.

INSTRUCTION AND EVALUATION
A paper survey was given directly post-instruction to some classes while smaller classes completed an online LibWizard evaluation using laptops or desktops in the library.

Steps:

- > Provided information literacy instruction to students.
- > Students completed a paper evaluation, or online survey of the session.
- > Survey statements and questions were designed using a Likert scale: excellent, good, fair, and poor.
- > LibWizard, a Springshare tool, was used to enter data from the evaluation and a report was created to assess students' opinions of the session.

SURVEY QUESTIONS AND STATEMENTS

5 Question Survey (Previous)

1. How would you rate the presentation of the material covered?
2. How would you rate the quality of the handouts provided?
3. The amount of material covered was...
4. The library instruction session provided useful knowledge that I can use?
5. How would you rate the overall quality of this library instructional session?

- > Do you have any other comments or questions about the library orientation?
- > What was the most useful thing you learned about at today's library orientation?

2 Statement Survey (Current)

1. The library instruction session provided helpful information that I can use.
2. The librarian was approachable, helpful, and answered questions.

- > Please share any comments.

WHAT IS THE PURPOSE OF THE DATA?
Collecting data allows for us to:

- > Evaluate the effectiveness of library instruction session
- > Evaluate faculty satisfaction of library orientation services
- > Assess student information literacy competency
- > Assess the impact and value of library services

WHAT WE LEARNED AND FUTURE CONSIDERATIONS
Using this tool has been very helpful to our library department. MTC will continue to use these informal surveys and collect data. The data and reports generated from LibWizard will be useful for writing college reports and SACS reporting. We are working to develop content specific quizzes using LibWizard to assess what knowledge students have gained after attending information literacy sessions.

ACKNOWLEDGMENTS
Contact **Aleck Williams, Jr.** | Reference Librarian
803.622.3678 | williamsa@midlandstech.edu

REFERENCES

- > Barrell, S. & Johnson, C. (2012). INFORMATION EVALUATION INSTRUCTION. *Communications In Information Literacy*, 6(2), 173-190.
- > Bryan, J. E., & Kershner, E. (November 01, 2013). Assessment in the One-Shot Session: Using Pre- and Post-Tests to Measure Innovative Instructional Strategies among First-Year Students. *College & Research Libraries*, 74, 6, 574-586.
- > * Get Help with LibWizard.* LibApps Login @ Springshare, Springshare, support.springshare.com/friendly.php?i=libwizard. Accessed 18 Apr. 2017.

Diagram:

```
graph TD
    A[Information Literacy Instruction] <--> B[Evaluation and Strategic Assessment of Library Session, and Student Learning]
    A <--> C[Student and Faculty Feedback]
    B <--> C
```

Abstract

<http://sched.co/BCNp>

Introduction: The purpose of this poster is to present and discuss how the Midlands Technical College (MTC) library implemented a new online initiative for Information Literacy Evaluation using LibWizard.

Problem: Information literacy classes without assessments or feedback on what students learned, or thought was most useful, leaves the librarian with no

information to enhance future instruction sessions.

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Survey Questions and Statements: 5

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Considerations:

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Borrelli, S., & Johnson, C. (2012). INFORMATION EVALUATION INSTRUCTION. *Communications in Information Literacy*, 6(2), 173-190.

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Gallery

Photo Gallery

Pre-Conferences - August 9

Coretta Scott King Book Award Workshop & Beyond Library Walls: Community Engagement Models



Special thanks to Cherelle Scott, Official Conference Photographer, from Snappy Diva, Atlanta GA.

Proceedings of the 10th National Conference of African American Librarians

Opening Session Thursday, August 10



Opening Reception/Literary Awards – August 10



Proceedings of the 10th National Conference of African American Librarians

Literary Awards - August 10



Lunch with Legends and Children of the Civil Rights Movement - August 11



Moderator: Lorraine Cochran-Johnson, VP Business Development, Atlanta Daily World, and Atlanta Tribune

Top row (l-r): Andrea Young; Daughter of Andrew Young, Michael Julian Bond; son of Julian Bond and Kwanza Hall, son of Leon Hall a King foot soldier; Janis Ware, daughter of Lowell Ware, founder/editor Atlanta Voice (a local newspaper that gave voice and documented the Civil Rights Movement).



Bottom Row (l-r): Charles Black, leader of the Atlanta Student Movement, Xernona Clayton, Worked closely with Dr. King and Lonnie King, leader of Atlanta Student Movement & former chair of Atlanta NAACP.



Xernona Clayton



Michael Julian Bond

Proceedings of the 10th National Conference of African American Librarians

Atlanta University Reception - August 11



Carolyn Gaines, Denyveta Davis, Loretta Parham



Dean O'Neal with BCALA President Denyveta Davis



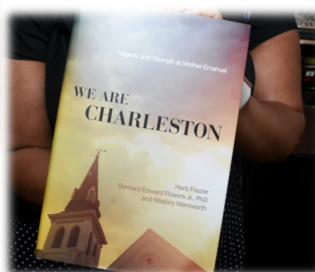
Dean Brown & Denyveta Davis



Coffee with the Authors of *We Are Charleston: Tragedy and Triumph at Mother Emanuel* August 12



Bernard E. Powers Jr., Marjory Wentworth, Denyveta Davis, Carolyn Gaines, Dot Guthrie, and Herb Frazier



Kathy Bennett, CEO, Magic Time Literary Promotions and Carolyn Gaines



Authors of *We are Charleston*: Bernard E. Powers Jr., Marjory Wentworth, and Herb Frazier



Luncheon with Mustafa Santiago Ali – August 12



From l-r: Denyvetta Davis, Cassandra Allen, Mustafa Ali, Dot Guthrie, Carolyn Garnes



Mustafa Ali and Cassandra Allen



Proceedings of the 10th National Conference of African American Librarians

President's Ball and Awards Ceremony August 12



Professional Achievement Award to Cassandra Allen



Appreciation Award to Gladys Smiley Bell



Distinguished Service to the Library Profession Award to Elizabeth Jean Brumfield



Appreciation Award to Ayo Dayo



Dr. John C. Tyson Leadership Award to Tiffany Arielle Duck



Advocacy Award to Tamika Barnes



Demco Award for Excellence in Librarianship, Kelvin Watson



Appreciation Award to Michelle Fenton



Guest Speaker: Ezra Knight Awards, Award winning narrator of more than 50 digital audiobook titles

Proceedings of the 10th National Conference of African American Librarians

Closing Brunch with Bernice King & Lady Voncile Velcher – August 13



Appendix

Exhibits

A B Enterprises

Andrew B. Evans, Owner
3201 Forestview Dr.
High Point, NC 27260
(336) 884-5685
Fax (336) 884-0447
aevens7150@aol.com

American Library Association Office for Diversity, Literacy, and Outreach Services

Gwendolyn Prellwitz, Assistant Director
Zina Clark, Program Coordinator
American Library Association
50 E. Huron St.
Chicago, Illinois 60611
1-800-545-2433 ext. 4294
Fax: 312-280-3256
Email: diversity@ala.org
www.ala.org/aboutala/offices/diversity

American Library Association-Young Adult Library Services Division

Letitia Smith, Membership Marketing
Manager
American Library Association
50 E. Huron St.
Chicago, Illinois 60611
1-800-545-2433 ext. 4390
Fax: 312-280-5276
Email: YALSA@ala.org
www.ala.org/yalsa

Ann Doll, The Cute Photographer

Marcie Cabarga, CEO
P.O. Box 466531
Lawrenceville, GA 30042
(404) 844-9978
www.cutephotographer.com

Association Book Exhibit

80 S. Early St.
Alexandria, VA 22304
(703) 619-5030
Fax (703) 684-4059
info@bookexhibit.com
www.bookexhibit.com

Auburn Avenue Research Library on African American Culture and History

101 Auburn Avenue NE Auburn
Atlanta, GA 30303
(404) 613-4001
www.afpls.org/aarl

Baker & Taylor

2550 W. Tyvola Rd., Ste. 300
Charlotte, NC 28217
(800) 998-3100
www.baker-taylor.com

BiblioBoard

100 Calhoun St., Ste. 220
Charleston, SC 29401
(843) 696-0416
www.biblioboard.com

Black Girls' Magazine (BGM)

Annette Bazira-Okafor, Editor/Founder
12 Monte Cristi St.
Maple, Ontario, Canada L6A 3H8
(647) 295-5705
blackgirlsmagazine@gmail.com
blackgirlsmagazine.ca

**Coretta Scott King Book Awards
Committee -A Committee of the Ethnic
and Multicultural Information**

Exchange Round Table (EMIERT)

American Library Association
50 E. Huron St.
Chicago, Illinois 60611
www.ala.org/emiert/cskbookawards

Design 4 Learning

South Central Regional Library Council
108 N Cayuga St
Ithaca, NY 14850
(607) 273-9106 x203
d4l.syr.edu

**Emporia State University - School of
Library & Information Management**

Campus Box 4025
1 Kellogg Circle

Ingram Content Group

One Ingram Boulevard
La Vergne, TN 37086
(800) 937-5300
www.ingramcontent.com

Library Juice Press

P. O. Box 188784
Sacramento, CA 95818
(218) 260-6115
libraryjuicepress.com

LYRASIS

1438 West Peachtree Street, NW
Suite 150
Atlanta, GA 30309
www.lyrasis.org

Emporia, KS 66801
(620) 341-5203
www.emporia.edu/slim

Gaston County Schools

943 Osceola St.
Gastonia, NC 28053
(704) 866-6321
www.gaston.k12.nc.us

Georgia Library Association

P.O. Box 793
Rex, Georgia 30273
(678) 466-4334
gla.georgialibraries.org

Darryl Harvey, Author

11164 S. Homewood
Chicago, IL 60643
(773) 443-3763
sunflowerseries.com

Just Us Books, Inc.

Hudson, Founders
P. O. Box 5306
East Orange, NJ 07017
(973) 672-7701
justusbooks.com

Miss Sis Communications

1305 Pennsylvania Ave
McDonough, GA 30253
(770) 898-0042
www.miss-sister.com

Robert Moore & Associates

3709 Kingsley Dr.
Springfield, IL 62711
(217) 793 3505
Fax: (217) 793-3505
blackmarshalpublishing.com

National Library of Medicine

8600 Rockville Pike
Bethesda, MD 20894
(888) 346-3656
www.nlm.nih.gov

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Dwayne Bishop, Creative Director
222 Broadway, 19th Floor
New York, NY 10038
(347) 341-3646
opusseven.com

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270 Skipjack Road
Prince Frederick, MD 20678
(800) 638-1304
www.recordedbooks.com

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One Washington Square, Clark Hall 417
San Jose, CA 95192-0029
(408) 924-2490
ischool.sjsu.edu

SirsiDynix

3300 N Ashton Blvd., Ste. 500
Lehi, Utah 84043
(800) 288-8020
www.sirsidynix.com

Tech Logic

835 Hale Avenue
Oakdale, Minnesota 55128
(651) 747-0492
www.tech-logic.com

TF International

Tony Frazier
Fine jewelry and accessories

TLC - The Library Corporation

The Library Corporation
1 Research Park
Inwood, West Virginia 25428
(304) 229-0100
www.tlcdelivers.com

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Department of Library and
Information Studies**

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Fax: (716) 645-3775
gse.buffalo.edu/lis

**University of Illinois School of
Information Sciences**

501 E. Daniel St.
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